

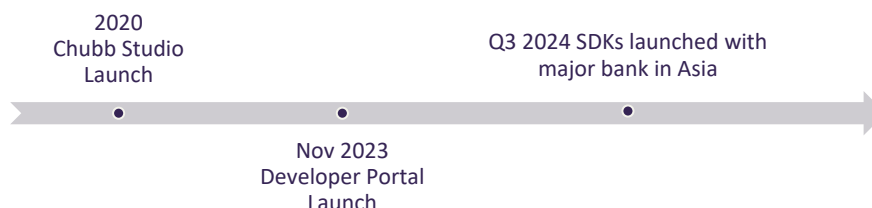
INITIATIVE Chubb Studio Developer Portal

AWARD Celent Model Insurer 2025 for **Model Insurer of the Year 2025**

**EXECUTIVE
SUMMARY**

Chubb created Chubb Studio® to simplify technology integration for insurance distributed through partners' digital channels. The Chubb Studio developer portal extends its market-leading platform, enabling global expansion via customizable APIs, SDK integrations, microsites, and widgets. This initiative aims to make offering insurance easier for partners, fostering access to products and services within existing digital ecosystems. The platform features an interactive API console, multilingual APIs, SDKs, and analytics insights, enhancing the developer experience and data-driven decision-making. It allows partners to explore and test APIs/SDKs and benefits from an intuitive onboarding process. Chubb Studio's capabilities are live in over 35 countries, supporting 25+ languages and 135+ currencies, generating over US\$1 billion in revenue in 2024 through digital insurance partnerships.

TIMELINE



KEY BENEFITS

- **Global Reach:** Distributing in more than 35 countries.
- **Multilingual Support:** Content, APIs, SDKs, and UIs supported in 25+ languages and 135+ currencies.
- **Policy Volume:** Over 40 million policies in force derived through digital partnerships.
- **Partner Network:** Integrated with more than 200 distribution partners.
- **Revenue Generation:** Exceeded US\$1 billion in profitable revenue generated through digital insurance distribution partnerships in 2024.

KEY VENDORS

The Chubb Studio Developer Portal is an in-house project with no key vendors participating.

READ MORE

Visit [Celent.com](https://www.celent.com) to learn more about this initiative and all of the 2025 Model Insurer winners.