

Identify and act on opportunities with Springbuk Insights.



PROBLEM

Finding Opportunities in a Healthy Population

When evaluating their plans and programs for the next year, an HR and Payroll technology company, with a healthy and young population thought there wouldn't be many chances to improve population health. However, when their team began to leverage Springbuk® Insights, they found several opportunities to focus on.

While their population had minimal chronic conditions, Insights surfaced that their joint replacements claims and at-risk population for opioid abuse had noticeably increased over the past 12 months.

The Springbuk team inquired if they had a lot of runners or high physical activity in the younger population. The employer's benefits team mentioned there was an avid runner on the leadership team and a large number of people at the company ran marathons, resulting in potential orthopedic issues.

SOLUTION

Delivering Programs that Fit

Springbuk equipped this organization with the insight necessary to discover the risk for knee or hip replacement surgery that would not have been known otherwise. Based on highlighted opportunities, the benefits team was empowered to recommend an on-site solution where physical therapists or third-party resources could assist with these types of issues and injuries.

Additionally, with large surgeries such as knee and hip replacement, younger populations run the risk of opioid abuse. Springbuk Insights proposes tools and strategies to avoid potential addiction, like implementing maximum fill limits or considering the removal of network relationships that prescribe opioids excessively.

RESULT

Smarter Technology for Healthier Decisions

With Springbuk Insights, they were able to offer lower-cost physical therapy and pain management as a solution rather than visiting the ER. This HR and payroll technology company now has the tools necessary to avoid expensive and unnecessary surgeries or drug abuse down the road, while also helping with employee morale and retention. They're empowered to connect the dots and go beyond analytics to garner an understanding of their population, present tailored plans to meet their employees where they are at in their health journey, and prevent disease with data.

 Curious what opportunities are in your population? Request a demo of Springbuk's Health Intelligence platform today.

Learn more at springbuk.com/request