

Xignite Market Data Cloud

Financial Data Transparency, Control, and Optimization for Financial Institutions



Legacy Financial Data Has Become Uncontrollable

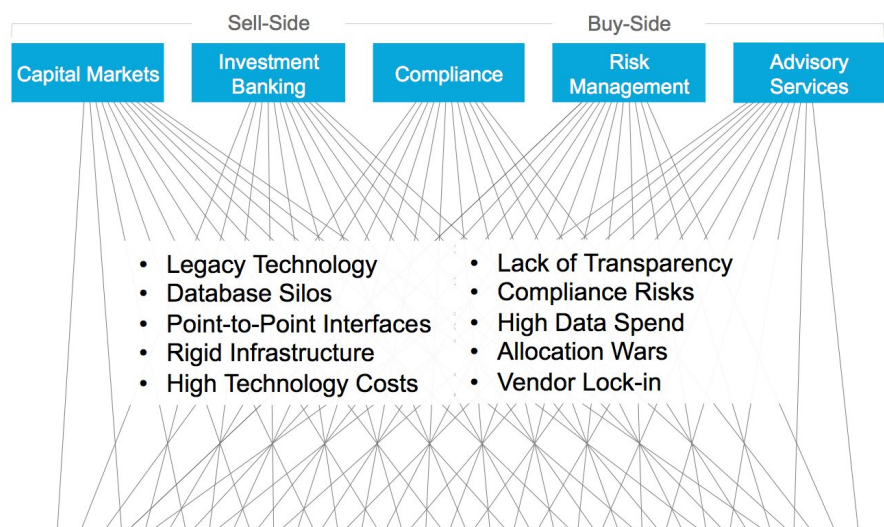
The commercial and technical environment for market and reference data between vendors and consumers continues to be unsustainable. Increasing vendor fees, restrictions on data use, and complex compliance requirements increase spend on content acquisition and management, and drive up total cost of ownership. In addition, siloed storage and infrastructure impede data access and impair sound governance. Outdated systems deprive you of transparency on true data usage and costs, instigate allocation wars among users, and magnify compliance risk.

Achieve Transparency

Xignite Market Data Cloud is a cloud-based, managed platform that gives you full transparency on reference and market data distribution across your firm. Xignite Market Data Cloud centralizes and catalogs the first-level real-time and reference data you license from vendors or contribute internally so that you can easily entitle, track, allocate, and optimize usage for this data. Xignite Market Data Cloud is hosted inside the Amazon public cloud (Amazon Web Services) to deliver the highest levels of scalability and security at the lowest cost for your most mission-critical applications.

Track, Optimize and Allocate Usage and Costs

Xignite Market Data Cloud entitles and tracks every data request in your firm so that you can more easily understand your costs and allocate them accordingly. The Xignite Market Data Cloud then helps you optimize data spend by intelligently analyzing usage and consumption patterns and eliminating duplicate data requests—such as those generated against Bloomberg Data License¹. Xignite Market Data Cloud also facilitates responses to new regulatory demands by centralizing data that has traditionally been scattered around the firm. You can then easily empower users to fulfill their own requests—without taking any vendor compliance risk. Xignite Market Data Cloud is the necessary component to providing good market and reference data governance within your firm.

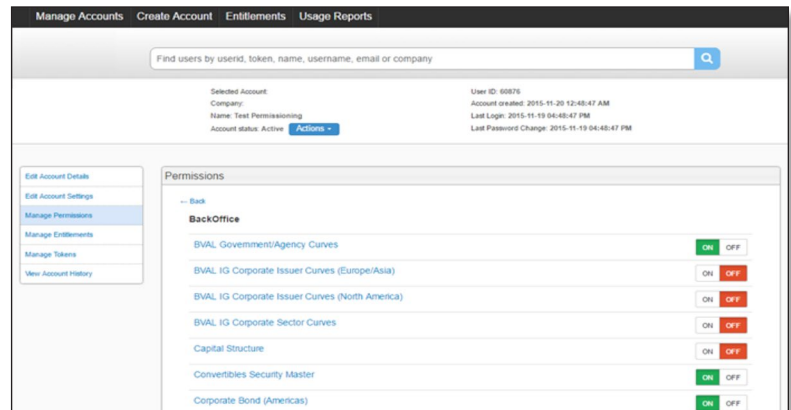
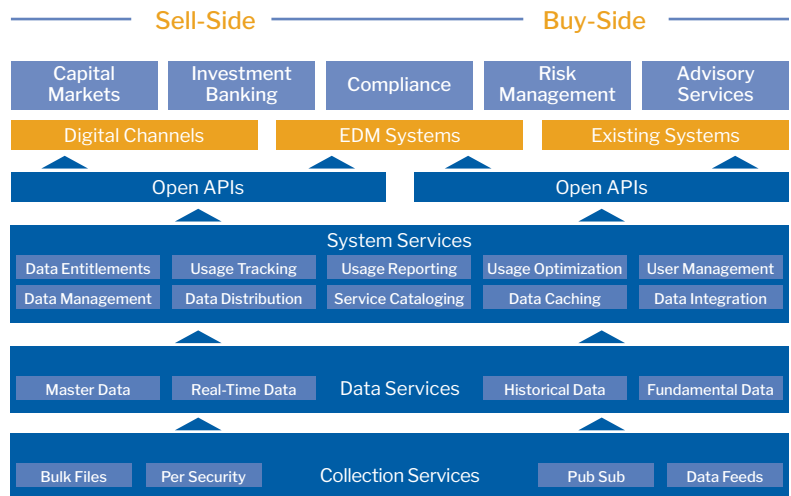


¹ Xignite is an authorized third-party processor of Bloomberg Data License.

Xignite Market Data Cloud Overview

Xignite Market Data Cloud does not require any hardware or software so you can deploy it in a matter of days. It consists of several robust, highly-scalable, hosted service layers designed to help you control the distribution of your first-level data:

- Open APIs expose your financial data to digital channels via easy to use RESTful interfaces.
- Emulated Interfaces mimic your existing legacy interfaces to optimize data spend without altering legacy systems.
- System Services include all core tracking, management and reporting components.
- Data Services optimize the management of four main data types: master, real-time, historical, and fundamental.
- Collection Services use native connectors to on-board data from sources such as Bloomberg and other vendors.



Xignite Market Data Cloud lets you maintain granular entitlements and track all usage on all the first-level data you receive from vendors, such as Bloomberg Data License back-office files, as shown on this example.

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About Xignite

Named one of the ten coolest brands in banking, Xignite, Inc. empowers innovation across financial services. Xignite provides cloud-based real-time and reference market data to financial services and fintech companies for easy integration with websites, apps, and software. The Xignite Market Data Cloud platform, hosted by AWS, allows companies to simplify infrastructure, scale quickly, and innovate faster. Xignite's clients include more than 1,000 financial services, media and software companies including BMO, BlackRock, Charles Schwab, and TIAA, as well as leading fintech disruptors such as Betterment, FutureAdvisor, Motif Investing, Personal Capital, Robinhood, SoFi, StockTwits, Wealthfront and Yodlee. Visit xignite.com or follow on Twitter @xignite.