

Innovate and plan.

You Don't Need More Data, You Need Direction

Springbuk® is a leading-edge Health Intelligence platform that helps employers and consultants manage their investments in population health. Our innovative solution offers deep insights, empowers smarter decision-making, and provides strategic direction to help maximize return on investments. Health Intelligence empowers employers and consultants to deliver plans and programs that fit their population's needs.

We pride ourselves on how simple it is to use our Health Intelligence platform and quickly deliver value. Take a look at few of our key features in action.



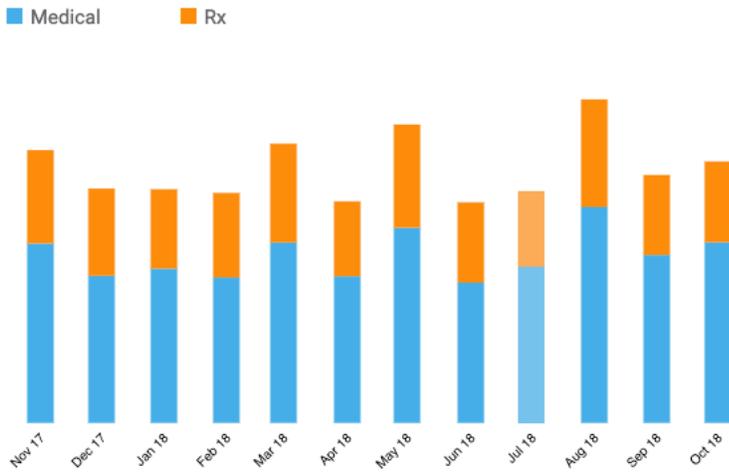
HEALTH HQ

A high-level view of your population.

See your population's health at – a glance. Monitor spend over time, identify gaps in care, forecast PMPM spend, and more. All responding to the intuitive date filter and conditional filtering allowing you to narrow results to employees with Type 2 Diabetes, for example.

August 2018

Rx	\$310,927.10
Medical	\$927,127.10



12-Month Trend

Recent vs. Previous

CLAIMS

Identify and understand population trends.

Dig into claims details to better understand cost drivers. The Claims page gives you the ability to ask hard questions in order to create strategic plans to improve population health. View Rx claims separately from Medical claims; see claims scoped to the time period of your choice; and sort by unique members, number of claims, or percent of total spend.

GAPS IN CARE

Quickly analyze chronic conditions.

The Gaps in Care page helps you analyze specific chronic conditions and unaddressed preventive measures impacting your population, as well as the potential savings opportunities that exist if these care gaps are addressed. You can visualize compliance data over time for a condition or a specific gap guideline, create focus populations of non-compliant members to track their wellness over time, or download member information into a spreadsheet for use outside of the platform.

Chronic and Preventive Intervention Opportunities

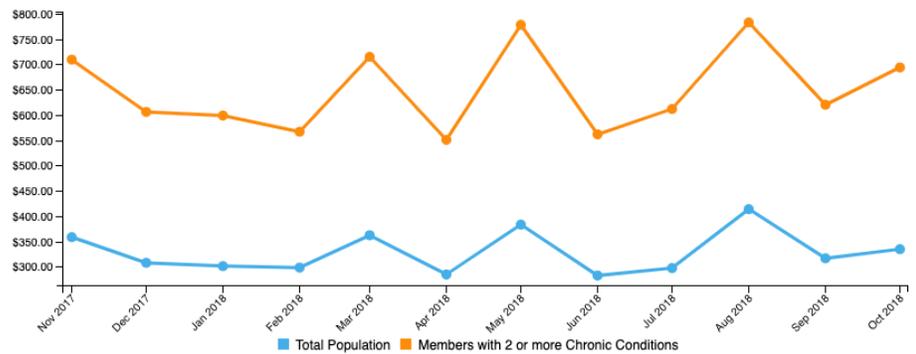
Name	Members	Not Compliant	Compliance %	Unique
Diabetes	573	565	1%	150
Hyperlipidemia	1314	601	54%	235
CAD	185	169	9%	17
Low Back Pain	848	243	71%	72
Drug Management	1344	176	87%	34
Hypertension	677	157	77%	23
Osteoporosis	84	71	15%	2
Asthma	705	52	93%	7
COPD	62	28	55%	4
Migraine Headache	296	50	83%	10
Heart Failure	22	13	41%	0
Rheumatoid Arthritis	67	17	75%	3
Renal Failure	84	9	89%	1
Mental Health	52	13	75%	2
CVA	25	24	4%	8
Multiple Sclerosis	17	2	88%	0
Well Child Care	344	218	37%	102
Immunizations - Children	1	1	0%	0
Pregnancy Care	55	42	24%	29
Preventive Care	2302	1652	28%	584
Preventive Care - Women	2329	1221	48%	493
TOTALS*	4315	3272	24%	

*Columns may not sum to totals due to members with multiple conditions.

Population Analyzer

Use the filter bar to compare the progress of initiatives and interventions over time between populations and against your overall population.

PMPM



POPULATION ANALYZER

Compare metrics overtime.

Population Analyzer is a dynamic, interactive line graph that allows you to visualize a variety of different metrics over time. The date range of this graph represents the last 12 months of data available on the platform. You can also compare the values of these metrics across multiple segments of your population at once. The filter bar on the right side of the page is fully functional as well, allowing you to slice – and – dice population segments as needed.

Focus Population

- CF- Diabetes
- Cholesterol Gaps-K1
- Chronic Disease Flareup Visits
- Diabetes Focus Group
- Diabetes - Humalog
- Humira Pen Users ⓘ
- Members with 2 or more Chronic Conditions** ⓘ

Reset All

Data Explorer ▾ Insights Health HQ Population Claims Biomarkers Gaps In Care Reports Members Health IQ

Insights

Welcome to Insights! We've analyzed your data and uncovered actionable opportunities for your population. Below, you will find curated content to improve health and care efficiency for your members, focusing on strategies and tools to mitigate risk, decrease cost, and track improvement over time.

Insight Stream | October 2018

Discover data trends, savings opportunities, and ways to improve the health of your population.

Risk Mitigation 24 Care Efficiency 16 Drug Savings 8
Steerage: Procedures 7 Potentially Unnecessary Procedures 4

Total Savings Opportunity **\$6,301,458** Unique Members Identified **7,800**

Preference Sensitive Conditions

Identified: 57 Opportunity: \$1,401,847

Spinal Fusion and Joint Replacement

Overview Strategy History

Preference-sensitive admissions are hospital inpatient admissions for services that should be evaluated in terms of risks and benefits for the member, and where less invasive therapeutic alternatives are available. Research indicates medical decisions for these services may not reflect the member's preference. Examples include spinal fusion and joint replacements.

Did You Know? "In a 2010 study, only 36 percent of members facing important medical decisions indicated that they were extremely well informed about the decision confronting them."

Chronic Gaps in Care

Identified: 743 Opportunity: \$1.32M

Cholesterol Gaps

Overview Strategy History

Chronic Gaps in Care

Identified: 587 Opportunity: \$1.18M

Diabetes Gaps

Overview Strategy History

Avoidable Admissions

Identified: 32 Opportunity: \$814,603

Hypertension

Overview Strategy History

Avoidable ER

Identified: 64 Opportunity: \$627,097

Chronic Disease Flareup Visits

Overview Strategy History

INSIGHTS

Actionable steps to prevent disease.

Insights analyzes your data to uncover actionable opportunities to improve health and care efficiency and track improvement for your members.

Springbuk is on the leading edge of Health Intelligence, pioneering new methodologies that can empower better health investment decisions. Our rich insight generation, automation features, and predictive modeling are powered by clinical expertise as well as the latest in machine learning and AI capabilities. It delivers the type of curated strategies and predictive modeling needed to make the best possible decisions — for the business and for people.



Beyond Health Analytics

This is only a glimpse of what Springbuk's Health Intelligence platform has to offer. Request a walk through with a Springbuk representative today to learn how Health Intelligence can simplify the healthcare management decisions in your population.

springbuk.com/request