

Better employee experience and stronger performance through **purpose**.

Catalyze a stronger return on your investment in your people.

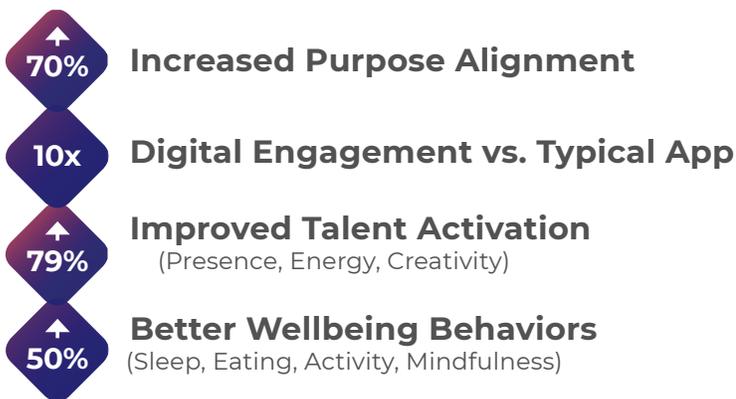
Organizations today spend over \$20,000 per employee on benefits, programs, and perks, yet most still struggle with engagement, resilience, and retention.

Purposeful people bring their best selves to each day, and find greater meaning in their work. They

stay with you longer and have lower risk of both physical and emotional health problems.

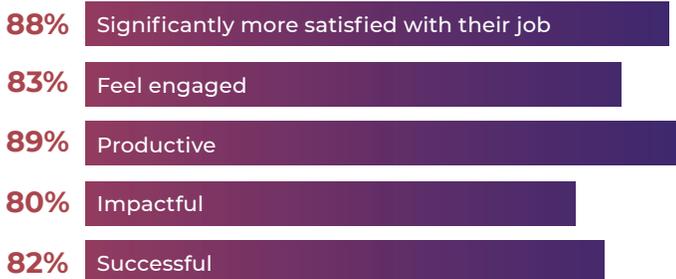
Plus, powerful brain science finds that **purpose builds resilience**. Literally. It increases activity in the part of the brain that gives us greater emotional self control and reduces fear and conflict.

Results that speak for themselves.*



**Book of business results 2017-18*

Purposeful employees thrive at work and drive your business forward.**



***Source: MetLife 17th Annual Employee Benefit Trends Survey, 2019*

Engage your people authentically.

Unlock performance and build stronger leaders and teams by helping them be their best and connect to their 'why.'

Retain and grow your talent.

Experience dramatic reductions in costly turnover by integrating purpose in onboarding and ongoing talent management strategy.

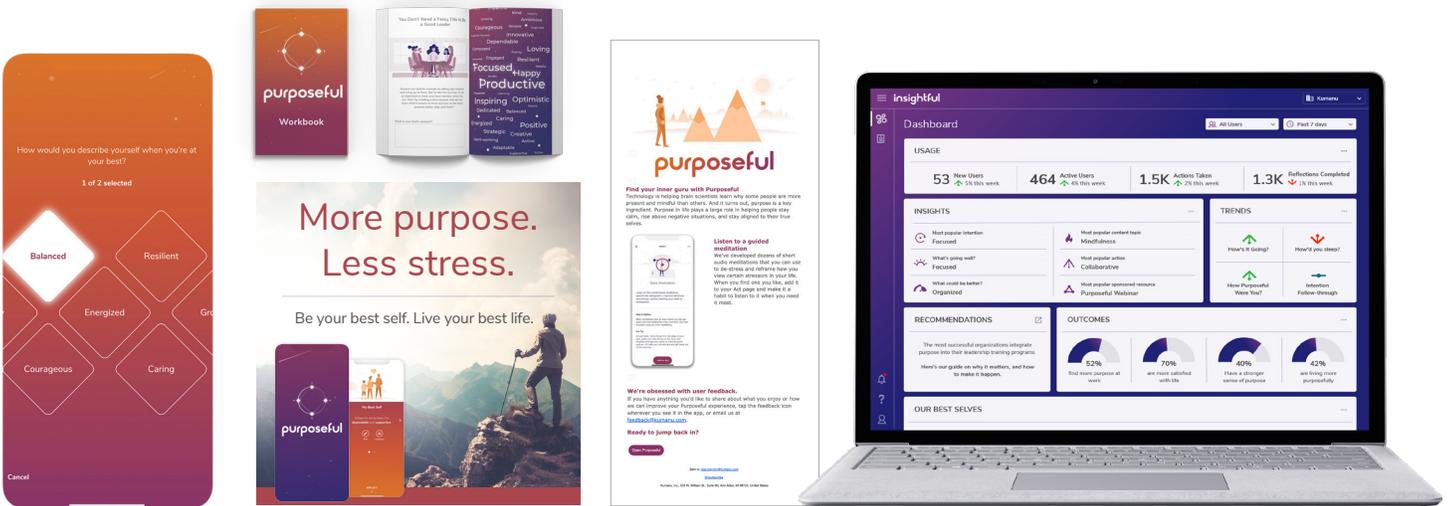
Build resilience and emotional wellbeing.

Transform your wellbeing strategy by harnessing powerful brain science to drive intrinsic motivation and build resilience and emotional wellbeing.



Leading Companies Put Purpose at the Heart of Their People Strategy

That's why we built Kumanu PurposeCloud



PURPOSEFUL APP

ENGAGING CAMPAIGNS AND WRAPAROUND SERVICES

INSIGHTFUL REPORTING & ANALYTICS

We help you build a culture of Purpose

For Your People

- Strengthen your purpose “muscle” each day with the Purposeful App
- Find your “why” – giving work greater meaning and connection
- Have less stress, more energy, better sleep, and more happiness

For Your Managers and Leaders

- Lead with purpose through Kumanu’s Purposeful Leaders™
- Facilitate better, more authentic working relationships
- Build stronger teams with better commitment to shared goals

For Your Organization

- Strengthen your employee value proposition and reduce turnover
- Produce greater alignment, engagement, and performance
- Track the measures that matter most with Insightful

Engagement | Resilience | Retention

Ready to unlock the power of why?

Write us at getpurposeful@kumanu.com, or visit us online at kumanu.com