



ENTRY FORM

The importance of the quality of the nomination itself, and of the supporting information, cannot be overemphasized. The nomination should be as specific, accurate, and complete as possible. Keep in mind that in most cases those involved in the selection process will have no personal knowledge of the nominated initiative and will lean heavily on the information provided in the nomination form to make reasonable judgments.

Please email completed entry forms to Zao Wu at zwu@celent.com by **Friday, 20 July 2018**

1. Please provide your contact details:

Name: _____

Title: _____

Company Name: _____

Company Address: _____

Telephone Number: _____

Email Address: _____

2. Please mark as appropriate

- Insurer
- Reinsurer
- Broker
- Loss adjuster
- Association
- Vendor or business partner
- Fintech/ Insuretech firm

3. Please mark the category that you are submitting your entry for

- Data and Analytics and AI
- Digital and Omnichannel Technologies
- Innovation, Insurtech and Emerging Technologies
- Legacy and Ecosystem Transformation
- Operational Excellence

4. Insurance Products/Lines of Business Involved



5. Description of initiative (name of the new technology initiative/innovation/service or product you have introduced, drivers and targets, what is it, who are key users, what are key functions, What is unique about your initiative/innovation/service or product)

6. Description of technology used (code, database, platform, integration, vendor products if any)

7. Description of the implementation of the project (How long did the project take, Year that Initiative went live, How many individuals were involved, Were any product vendors or IT services firms involved, IF so which ones, How many external staff participated, What were the biggest challenges faced on this project and how were they mitigated, etc.)



8. Quantitative success metrics (productivity enhancements, cost reductions, etc) and other non-quantified results (How does it meet your company objectives, How has it given you a competitive advantage, etc.), and provide at least one example (no more than three) of customer, product, service (internal or external), or business model change that resulted from this project. Please explain the change and provide outcomes.

9. What were the three most critical success factors that made this initiative successful?

10. Please provide at least 3 testimonials from customers and/or staff who have benefited from this (can attach and send with this sheet).

11. Please indicate who will be onsite receiving the award IF you are chosen as a winner.