



Neighborhood Watch®  
for Corporations



## NWFC™ | Intelligent Workplace Risk Engagement

Timely, actionable insights gathered via proactive staff observations, aka "workplace risk intelligence," supports efficient mitigation of a variety of workplace risks. By enabling a voluntary, proactive human sensor network, NWFC™ helps prevent incidents, reduce claims, and improve underwriting while reducing total cost of risk

## Capabilities Overview

### Intelligent, Tailored Interviews

Subject matter experts in elicitation and investigations combine with Machine Learning to generate guided, tailored interviews that uncover critical context

### Coverage for Multiple Exposures

One convenient, effective portal to collect a wide range of emerging workplace concerns and risk exposures

### Anonymity, Even During Follow-up

Staff can choose to share concerns and respond to follow-up questions from managers while remaining anonymous

### Secure and Scalable

Hosted in our secure AWS single-tenant cloud that scales with your organization

### Integrate with CMS/RMIS/Analytics

Integrate our intelligent app with your existing system(s), fueling it with unique and actionable data, increasing ROI

### Preferred Communication Method

Our app enables employees to share observations in a convenient, familiar manner via a guided, app-based process

**33% of staff observed, but did not report, multiple concerns in the last year**

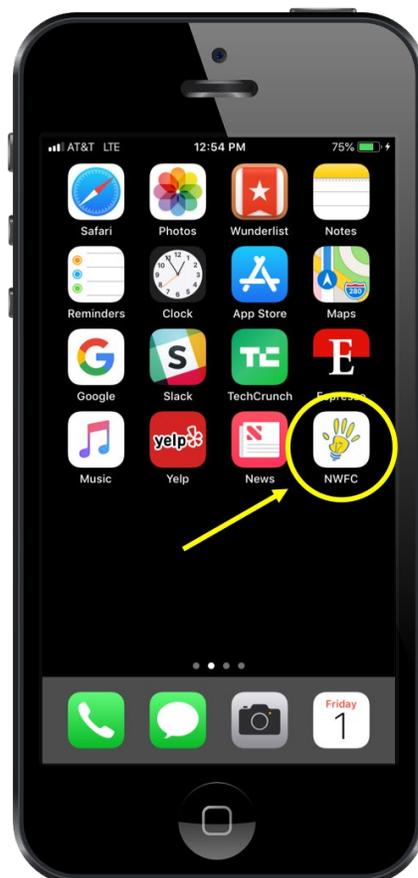
*Arbor Insight, "Workplace Incident Reporting via Apps", November 2017*

**90% of full time American workers use their personal smartphones for work**

*BYOD Insights 2013: A Cisco Partner Network Study*

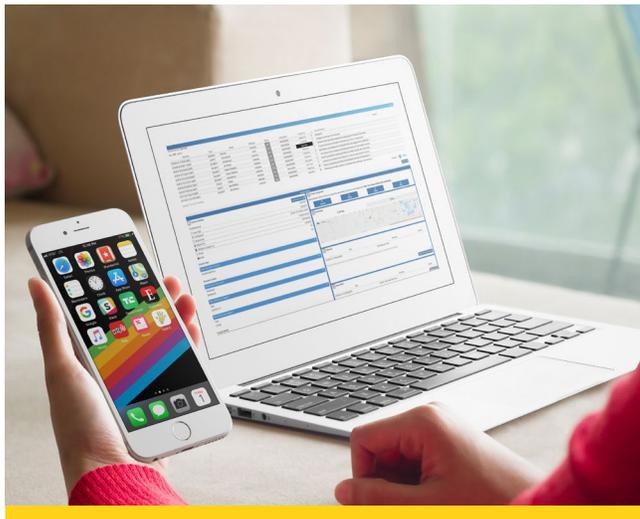
**Interviews on mobile devices increase precision, disclosure & user satisfaction**

*The New School of Social Research, "...Automated Interviews on Smartphones..." , June 2015*





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## Tailored Interviews, Better Outcomes

Our intelligent mobile and desktop apps deliver intelligent, tailored interviews created by experts in elicitation and investigations, capturing more timely, actionable details on a range of enterprise risks that typically require multiple hotline systems. When integrating NWFC™, managers of workplace risk demonstrate a clear commitment to proactive workforce engagement while fueling better analytics and risk management decisions. Our InSight Dashboard™ provides a space for collaborative, efficient case management, or we can integrate our intelligent, app-based reporting tool with your existing case management, RMIS, CMS or EHS dashboard(s)

## The NWFC™ Workplace Risk Engagement System

### Mobile & Desktop Apps

- > Our progressive web app can be installed on both iOS and Android phones
- > Available via Firefox, Safari and Chrome browsers on your desktop or laptop
- > Able to integrate with existing enterprise apps or existing case management systems
- > Optional call center integration where agents use NWFC™ in the background to guide live, multi-lingual conversations

### Extendable Coverage

- > Deploy to address existing key policy exposures, with the option to extend our intelligent modules to match evolving business risks
- > Increase ROI of Risk Control programs with an IRM-ready tool that extends “near-miss” reporting beyond safety to areas such as security, cyber, fraud and product quality
- > Unlocks latent value by feeding RMIS & EHS, Loss Control or Underwriting software with proactive observational data

### InSight Dashboard™

- > Context-focused interface with case management tools
- > Managers can easily follow-up with NWFC™ app users, even when staff who share an observation via the app choose to remain anonymous
- > Role based login, where each department controls their own data and workflow
- > Optional integration of app outputs directly with existing IMS/CMS, RMIS or EHS tools