

**wizzio**<sup>®</sup>  
digital banking platform

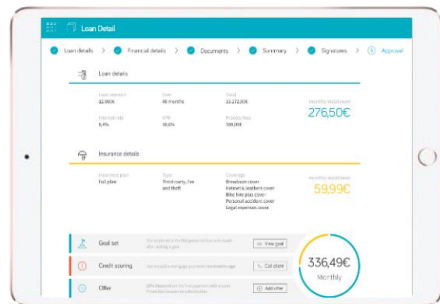
MOVE AS FAST AS A FINTECH.  
COMPETE LIKE A CHALLENGER.

Deliver the next-generation digital banking your  
customers demand.

  
NOVABASE

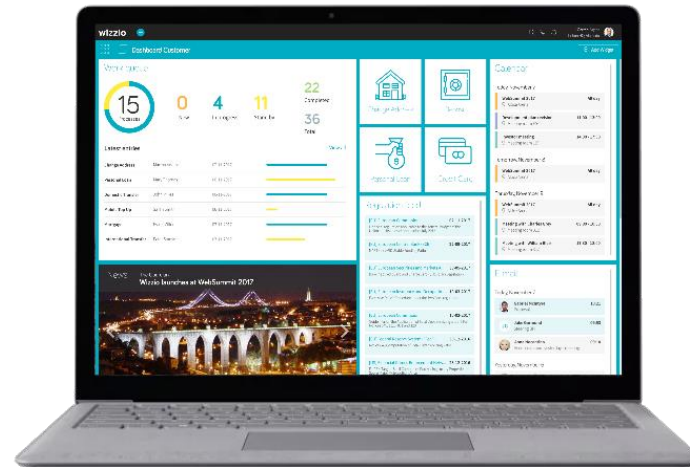
# What is Wizzio?

Wizzio is a **customer journey design platform** that leverages **open API's** and business driven **building blocks** to enable a digital first experience



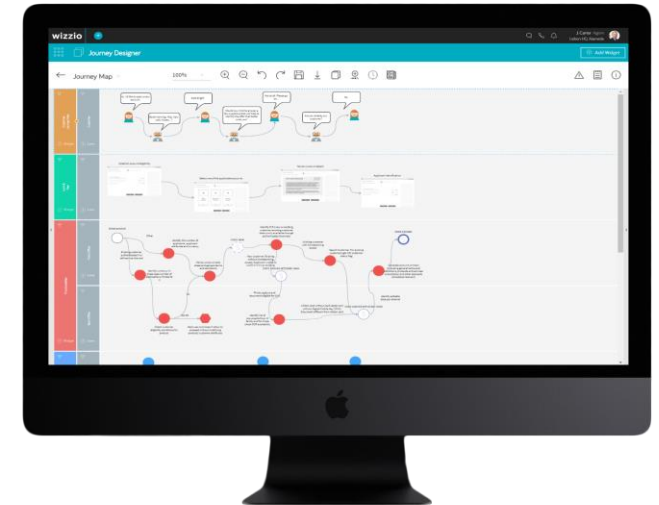
## TRANSFORMATION ONE JOURNEY AT A TIME

Leverage legacy to re-design priority customer journeys, led by business needs



## MAXIMIZE ENGAGEMENT

Deliver effective UX for your customers and employees



## JOURNEY DESIGN

Start with customer and employee journeys, then refine systems and channels

# How **Wizzio** helps your organisation?



## **BUSINESS JOURNEY**

**Wizzio** uses reusable design components so you can streamline customer journeys across business. Analyse how to replace core components.



## **SECURITY AND COMPLIANCE**

**Wizzio** has security and compliance features built-in including audit trails, eIDAS, and customisable antimoney laundering (AML) and know your customer (KYC) rules.



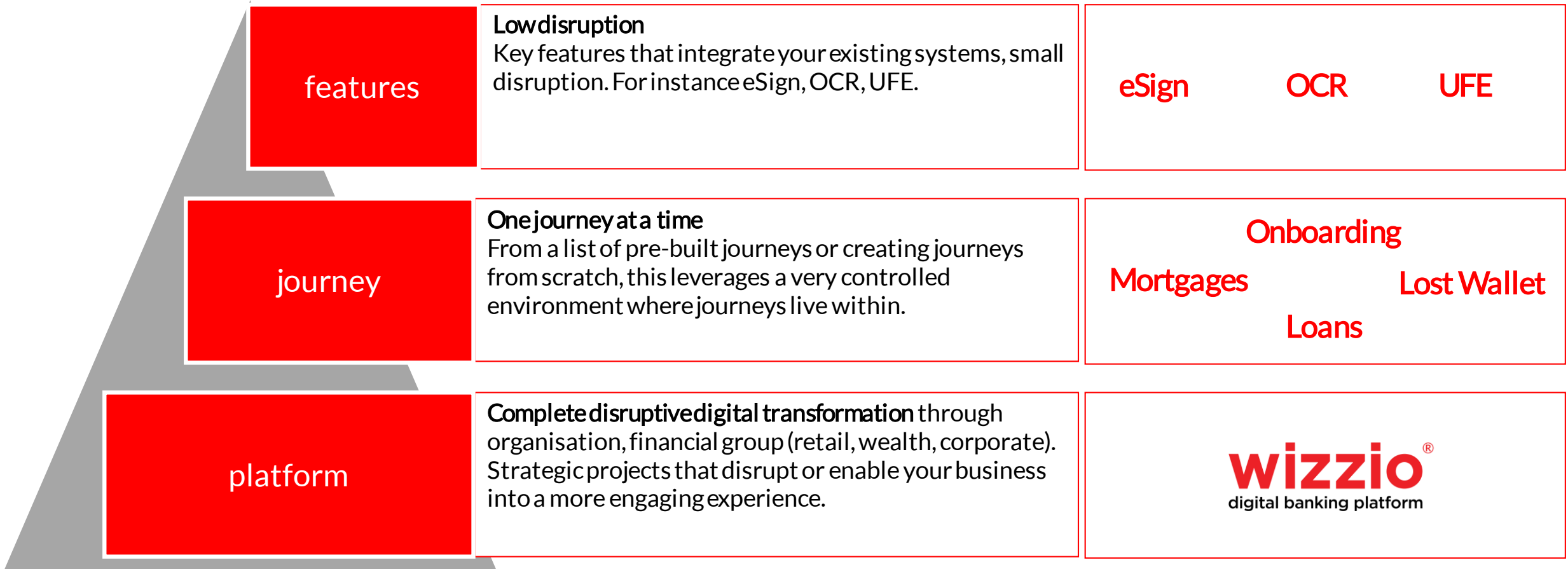
## **IT SYSTEMS**

**Wizzio** is a scalable platform that integrates seamlessly with existing architecture.



Winner of the IBM Innovation Partner Award in 2014

# Wizzio Transformation Journey Positioning



# Combine core banking and fintech features

## AGE OF RAPID CHANGE

Be a disruptor, not a follower!

 PRODUCTIVITY

## SMASH THE CORPORATE SILOS

Give the best to your customers across every device and channel

 USER VALUE AND REPORTING

 TIME TO MARKET

## DESIGN FOR PEOPLE NOT PROCESSES

Provide the right experience for your users

 USER VALUE

 PRODUCTIVITY

## OPEN UP THE ECO-SYSTEM

Have a Flexible solution

 USER AND LIFETIME VALUE

 SHARED DATA EFFORTLESSLY

## BE SMART WITH DATA

Make data-driven decisions

 DEVELOPMENT TIME

 DEVELOPMENT COSTS

## REAL SPEED WINS MARKET SHARE

Compete with time!

 DEVELOPMENT TIME

 DEVELOPMENT COSTS

**Making the  
benefits real**

**wizzio**<sup>®</sup>  
digital banking platform

**10 DAYS → 10 MINUTES**

1440 times faster to open a new  
day-to-day account



**GREENFIELD RETAIL BANK**

# Some of our References

**wizzio**<sup>®</sup>  
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# Contact Us

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