

# Linedata Asset Management Linedata Trader<sup>+</sup>

## EFFICIENCY WITHOUT COMPROMISE

Asset management firms today often have multiple order management and execution management systems. Disparate systems make it nearly impossible to maintain adequate compliance and audit oversight. These various systems also make it painful to make any business or system changes.

Reducing costs tends to be the driving factor triggering a platform consolidation project. The real benefits, however, are the centralization of knowledge around fewer applications, increased flexibility, tighter operational controls and fewer systems for users to log into each morning.

A single platform combining the speed, workflow, intuitive design and trading tools of an EMS with the extensive functionality of an OMS is definitely appealing. But is it possible to combine these two?

At Linedata, we want to help you unlock the expertise of your future today. Linedata Trader<sup>+</sup> offers an advanced trading platform with seamless integration to Linedata Longview.

## Experience smarter trading

Traders require accurate, real-time and visually appealing information that influence trading decisions. With a need to optimize portfolios, seamlessly integrate hundreds of trading destinations and support critical workflows from portfolio management to post-trade processing, you require innovative technology to maximize your time and profitability.

Having a platform that provides unique visibility and perspective on all relevant data, allows traders to take advantage of vast amounts of information and provide a workflow that quickly translates information into action.

Linedata Trader<sup>+</sup> provides multi-day trade history and statistics, re-



### Data Visualization

- Real time insight into TAG 30 (LastMkt)
- Broker Instructions
- Program Trading
- Outliers
- Commission Management
- Charting
- Pre-trade and In-flight Analytics

### Trading Tools

- Global Connectivity through Linedata Lynx
- Access to all broker algo's, ATs, dark pools etc.
- Unique venue distribution tools
- Configurable liquidity carousel
- Depth of book
- Trade directly from outliers

### Depth of Data

- Full life of order statistics
- Multi-day VWAP
- Multi-day vs. arrival
- Account level information
- Not a day trading system
- View multi-day fills directly in the chart
- Pre-trade compliance checks

# Linedata Asset Management Linedata Trader<sup>+</sup>

## Answer these key business questions with Linedata Trader<sup>+</sup>

- Am I able to consolidate my order management and execution management systems into a single platform?
- Will I lose functionality with having an integrated order and execution management system?
- Can I see data points across the whole life of my orders? Displayed visually as well?
- Will a combined platform be too slow?
- Is there a way to protect myself from fat finger errors?
- Can I set alerts based upon any data point?
- Can I access all the liquidity I need?
- Is it possible for me to trade multi-asset class in one system?
- Can I count on reliable pre-trade compliance checks?

## Take advantage of a solution built for your business

### • Fully Integrated Platform

Key order management and execution management functionality provides a full audit trail across the whole trade life cycle along with support for TCA. A single platform reduces cost and operational risk while creating workflow efficiencies, and no longer requires the need to stage an order.

### • Decision Support

With a full trade history, life of order, placement protection, advanced alerts and account intelligence, traders benefit from a unique perspective on all relevant data.

### • Liquidity Access

Linedata Trader<sup>+</sup> offers innovative trading capabilities using embedded partner algorithms through our Liquidity Alliance Program. Integrated with the fully managed Linedata Lynx service, Linedata Trader<sup>+</sup> offers market access to 400+ global brokers and 50 partners (ATS, dark pools, broker algo's etc.).

### • Visually Rich Environment

Traders need to make informed trading decisions quickly and having a visually rich environment meets the challenge of simplifying large amounts of data through a flexible interface. Access to accurate, real time and visually appealing information will influence trading decisions, enhance workflows and ultimately improve execution performance.



## LINEDATA ASSET MANAGEMENT

Paris: +33 (1) 46 11 70 00  
Luxembourg: +352 29 56 65 1  
London: + 44 (0)20 7360 1800  
Boston: + 1 617 912 4700  
Hong Kong: + 852 3583 7900

getinfo@linedata.com  
www.linedata.com

or visit: www.linedata.com

## ABOUT LINEDATA

Linedata is a global solutions provider dedicated to the investment management and credit community, with close to 1000 employees in 16 offices across the globe. Linedata has been at the service of the financial industry from day one, and applies its market and client insight to provide innovative and flexible mission-critical software and services that help its clients grow in over 50 countries.