

INDUSTRY SOLUTIONS FAMILY OFFICE

Key Benefits:

- Analytical reporting for virtually all investment types
- Consolidate and analyze entity or bank data in any way needed
- Analyze asset allocation and performance for nested entities
- Make capital calls, track commitments, assign income and expenses automatically
- Automated work-flow tools reduce learning time
- Simplify custodial import and export
- Improve operational efficiency and reduce costs

Family investments — and family demands — can be challenging, but the accounting and reporting shouldn't be. With FundCount, there's peace in the family.

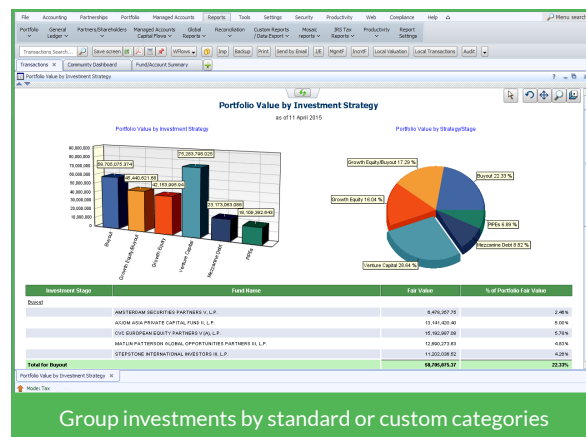
FundCount's powerful family office accounting and analytical software helps you turn data into insights for family members. FundCount gives single and multi-family offices the operational efficiency and reporting flexibility to meet the needs of even the most cost-conscious and information-demanding families.

Enhancing Efficiency, Decreasing Expense

For both single and multi-family offices, operational efficiency and vigilance over expenses are key priorities. FundCount provides the operational controls to manage data, automate tasks, audit usage and reduce learning time.

Replacing an inefficient and clumsy multi-application environment with FundCount's integrated platform reduces costs and increases accuracy. FundCount saves clients countless hours managing operations and making new employees productive.

FundCount's Workflow Manager "learns" your unique tasks and processes, and then guides any permissioned user automatically through each task. And with numerous interfaces with custodians, brokers and other systems, you can be confident that all required data for entity or investment accounting and analysis is there for your reporting needs.



Reporting Flexibility to Meet Every Need

Presenting information is more than just being accurate — it means ensuring that reports can be easily understood and meet the needs of each recipient. Maybe family members only want quarter-to-date performance, not month-to-date. Maybe they want to see holdings sorted by entity instead of person. Or, perhaps they prefer a specific color and font scheme. Whatever the expectation, FundCount enables you to deliver reports tailored to each family member’s specific need. With FundCount’s reporting, you can set up new reports in minutes, not days or weeks.

Complete Look-Through Accounting

FundCount lets you look through entities to view performance, holdings and other investment information either individually or by groupings you create. The powerful FundCount report writer enables you to perform look-through analysis and provide family members with the exact information they need, when they need it.

The financial world of family offices is a network of entities — individuals, trusts, corporations, partnerships, holding companies and more. All of these entities need to meet the demands of tax laws, regulators and your family members. FundCount tracks all entities accurately while simplifying the accounting across each entity’s general ledger. As these relationships grow, FundCount accounts for the entities linked to family members and automatically builds a visual tree so you can instantly see who has ownership in which entity. There is no limit to the number of levels FundCount can track.

FundCount links funds and managed accounts in nested entities, which saves data entry time and eliminates manual entry errors. Linked entities enable you to:

- Reconcile data across entities
- Push transactions through linked transactions
- Maintain general ledgers across entities or at the individual level
- Create consolidated look-through cross-entity reports

O’Connell Alternative Fund
233 Cambridge Court
Baldwin, NY 11510

FundCount
WE’RE REPORTING THE WAY YOU WANT

Summary by Family Group Annual Performance
as of December 31, 2015

Family Member	Managed Account	Ending values			% return				
		Value	% of displayed value	MTD	Last 3 Months	YTD	Last 1 Year	ITD	
O’Connell, James	O’Connell Alternative Fund	10,202,651.81	6.66	12.15	12.95	26.93	-4.26	0.00	26.66
	Jim O’Connell Family Trust	33,352,773.52	21.77	-0.30	-0.66	7.75	-0.25	0.00	9.01
Total for O’Connell, James		43,555,425.33	28.43	3.13	3.06	12.86	-1.40	0.00	13.91
O’Connell, Jim	O’Connell Alternative Fund	20,405,303.63	13.32	12.15	12.95	26.93	-4.26	0.00	26.66
	O’Connell Debt Fund	16,044,229.81	10.47	-0.55	-1.16	2.91	-0.68	0.00	-3.00
Total for O’Connell, Jim		36,449,533.44	23.79	6.17	6.26	15.08	-2.66	0.00	15.52
O’Connell, Morgan	Jim O’Connell Family Trust	12,530,013.63	8.18	-0.08	-0.27	6.46	-1.41	0.00	6.46
O’Connell, Sean	O’Connell Alternative Fund	10,202,651.81	6.66	12.15	12.95	26.93	-4.26	0.00	26.66
	O’Connell Debt Fund	10,696,153.21	6.98	-0.55	-1.16	2.91	-0.68	0.00	-3.00
Total for O’Connell, Sean		33,428,818.65	21.82	3.28	3.20	10.79	-2.03	0.00	11.07
Wood, Aedan	O’Connell Alternative Fund	10,202,651.81	6.66	12.15	12.95	26.93	-4.26	0.00	26.66
Wood, Bridget	Jim O’Connell Family Trust	18,337,570.79	11.97	-0.32	-0.70	7.87	-0.11	0.00	9.29
Totals:		153,215,080.75	100.00	3.98	3.96	12.83	-1.97	0.00	13.44

Consolidate accounting data by individuals or groups of family members

Online Access

FundCount provides a completely interactive online reporting interface for tablets, phone and web. Once reports are configured, family members can view and run their own reports on the data that you provide. Parameter selection, settings, individual access and other details are in your control.

Another option for sharing reports is through FC Online Portal, a custom-branded website designed specifically for each family. This convenient information “vault” provides access to the full range of reports as well as other information and documentation.