

A NEW PRODUCT THAT WILL REVOLUTIONIZE THE WAY YOU USE SALESFORCE

Meet FinRiver™ from FinMason, a brand new app that allows you to automatically map any of FinMason's 700+ analytics to any field in Salesforce, turning your CRM into a powerful investment-reporting and compliance tool.



Create hundreds of powerful statistics, graphs & charts to produce trust-building reports



Build validating proposals with an entire suite of comparative analytics



Use powerful screening and workflow tools to screen your entire client base for potential compliance violations



Screen your clients every night for potential portfolio improvements



ALL FROM WITHIN YOUR CRM

