

Linedata Asset Management

Linedata Longview

UNLOCK THE EXPERTISE

Technology is a key component of any asset management firm's strategy in driving investment performance, complying with regulation, monitoring risk and cutting costs.

Rapid deployment of portfolio management and trading capabilities across all asset types and business lines on a single platform is imperative to remain competitive.

Your platform must support all asset types as derivative products are increasingly a part of the broader portfolio management and trading strategy.

As firms rationalize their systems, it is clear that supporting multiple platforms is costly, inefficient and exposes them to operational and regulatory risk.

It is now a reality that a single platform can provide the speed, workflow, intuitive design and trading tools of an EMS with the extensive functionality of an OMS

Monitoring compliance on a consolidated platform is more efficient and reduces missed violations and false positives that otherwise occur when aggregating positions across multiple platforms.

At Linedata, we want to help you unlock the expertise of your future today. The Linedata Longview product offers sophisticated portfolio management, trading and compliance tools to support the investment decision making process.

The results you need

You are faced with optimizing portfolios, seamlessly integrating hundreds of trading destinations and supporting critical workflows from portfolio management to post-trade processing. You require innovative technology to maximize your time and profitability.

Having a platform that provides portfolio management, trading and compliance functions across all asset classes in a single platform will reduce cost and operational risk by creating efficiencies. Linedata offers a flexible configuration, asset specific workflows and an interface that can be designed for the various roles of disparate users.



Portfolio Management

- Asset Allocation Management/ Modeling
- Rebalancing
- What if Analysis
- Cash Management
- Performance Analytics
- Risk Monitoring

Trading

- Global Connectivity through Linedata Lynx
- Liquidity Alliance Partners
- Execution Management
- Trader Performance (TCA)
- Commission Management

Compliance

- Pre- and Post-trade Compliance
- Parameterized Rules
- As-of Compliance
- Disclosure Services
- Reporting

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Answer these key business questions with Linedata Longview:

- Does my trading platform provide the capabilities needed to expand my asset management footprint?
- Does the cost outweigh the benefit of consolidating on a single platform?
- Will I be able to rapidly deploy new capabilities if I consolidate onto a single platform?
- Does my compliance system allow me to sleep better?
- Do I consider my vendor to be my trusted advisor?
- Can I integrate seamlessly with the latest fixed income and derivative trading tools?
- What is the right deployment solution for me?
- What services can I outsource?
- Will our firm attract new money in response to tougher investor due diligence?

Take advantage of a solution built for your business

• Single, Multi-Asset Trading Platform

Linedata Longview for Asset Managers provides extensive portfolio management, compliance and trading capabilities across all asset types. The platform also includes full electronic trading for fixed income and derivative instruments.

• Advanced Portfolio and Cash Management

Superior portfolio and cash management capabilities support different investment approaches and management styles.

• Extensive Electronic Trading Connectivity

Linedata Longview for Asset Managers offers innovative trading capabilities across all asset types using embedded partner algorithms through our Liquidity Alliance Program. Integrated with the fully managed Linedata Lynx service, Linedata offers market access to 400+ global brokers and 50 partners (ATS, dark pools, broker algo's etc...).



LINEDATA ASSET MANAGEMENT

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ABOUT LINEDATA

Linedata is a global solutions provider dedicated to the investment management and credit community, with close to 1000 employees in 16 offices across the globe. Linedata has been at the service of the financial industry from day one, and applies its market and client insight to provide innovative and flexible mission-critical software and services that help its clients grow in over 50 countries.