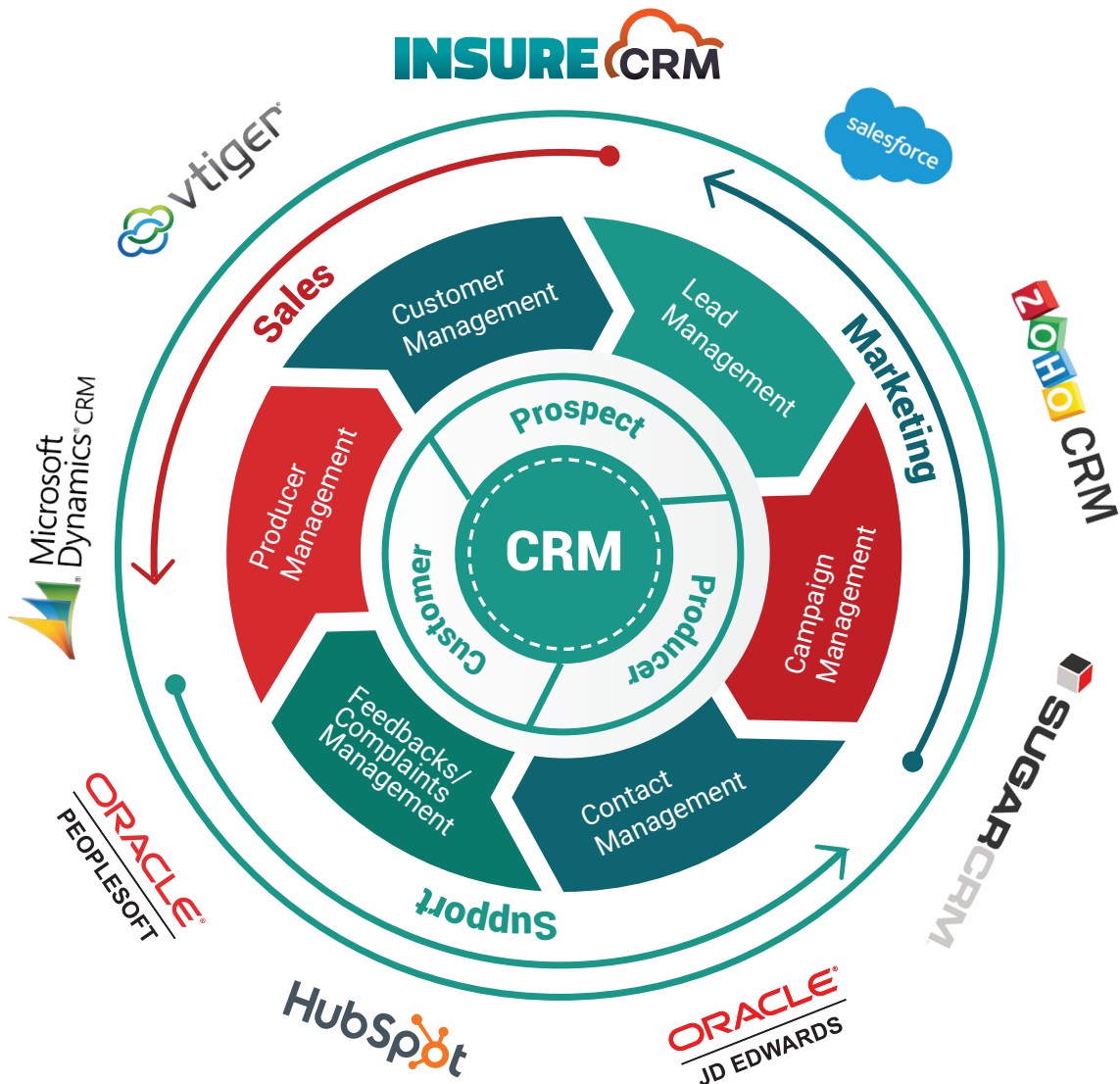


CRM SOLUTIONS FOR INSURANCE BUSINESS

Damco offers comprehensive CRM Solution - **InsureCRM**, developed especially for Insurers & Brokers enabling them to automate tracking of customer interactions in a single interface to access new markets and automate policy information exchange, eliminating time and cost spent on manual processes and allowing you to deliver faster, more complete service to insureds, prospects & channel partners alike. **InsureCRM** allow you to service your clients more efficiently and build more profitable customer relationships while empowering your employees with centralized customer data for better cross-sell & up-sell opportunities.

Damco service offerings include implementing and integrating popular CRM platforms like Salesforce, MS Dynamics, Vtiger, etc. based on business needs.



INSURECRM

InsureCRM is Damco's proprietary solution whose strength lies in its simplicity and industry focus functionality offerings. The CRM solution manages the three main communities of the Insurance Industry in one place; customers, prospects & producers. Our Insurance products InsureEdge & BrokerEdge comes integrated with InsureCRM.

Below are the benefits:



Capture leads from Omni channel campaigns



Integration with core processing insurance modules improves efficiency



Manage complete insurance marketing through one tool



Efficiently manage all the leads at one place



Identify cross-sell/up-sell opportunities.



Manage Producers and capture all communications in one place



Get detailed analytics on sales-performance reports



Allows better pipeline management.



Mobile friendly sales app and dashboards

CRM SERVICES

Our most important CRM dimension is to analyze, understand, & utilize current trends to take advantage of new technologies & strengthen the relationship with our customers as an ideal partner. We offer consulting, implementation and development services with leading CRM platforms as described below.

- ✓ Consulting services covering sales processes, CRM evaluation, finalization & configuration.
- ✓ Significant experience in implementing & integrating CRM solutions for the Insurance industry.
- ✓ Expertise in CRM priorities; sales management, marketing automation and customer support & service.
- ✓ Certified consultants with cross-platform skills.
- ✓ Proven methodology & excellent project experience.
- ✓ Strong technical expertise across various industry CRMs.

InsureCRM is available as an add-on module under InsureEdge and BrokerEdge platform and could be implemented as part of the complete solution or independently with any other industry solution

Damco Solutions Inc.

2 Research Way, Princeton, NJ 08540, USA

www.damcogroup.com | info@damcogroup.com | +1 609 632 0350

USA ♦ UK ♦ Luxembourg ♦ India

