

InsFocus is a Business Intelligence software suite built to provide insurance professionals and executives' information needs at all levels in the organization.

Insurance

Leading provider of insurance-specific business intelligence (BI) software providing insurers with business insight and helping them improve underwriting profitability. Leveraging decades of insurance industry experience with BI and data warehousing (DW) expertise, InsFocus delivers clear, focused information across all insurance business domains.

MARKETING	UNDERWRITING	CLAIMS	GENERAL
			
<ul style="list-style-type: none"> ✓ Sales analysis ✓ Lapse analysis ✓ Renewal lists ✓ Cross selling ✓ Agent performance 	<ul style="list-style-type: none"> ✓ Profitability analysis ✓ Loss ratios ✓ Loss frequencies ✓ Risk parameters ✓ Products / Lines 	<ul style="list-style-type: none"> ✓ Claim activities ✓ Payments & OS ✓ Service providers ✓ Claim parties ✓ Run-off analysis 	<ul style="list-style-type: none"> ✓ Reinsurance ✓ Actuarial ✓ Financial ✓ Audit

Data Model

InsFocus is based on a pre-built insurance data model containing hundreds of pre-defined KPI's, measurements and report templates delivering unparalleled value to insurance professionals. The data integration module contains dozens of pre-built scripts that enable quick implementation of the complete model over an insurer's data in months.

Product

The product's intuitive interface provides business users with self-service BI capability reducing their dependency on IT department for creating reports and running ad-hoc queries. The product's features are too numerous to list in a one pager, the most outstanding are:

- Insurance calculations built into the BI engine
- Built-in support for insurance time dependencies (Financial, Underwriting, Exposure)
- Built-in claim development triangulation analysis
- Data access control by hierarchy, functionality and type of information
- Reporting, Analysis and Dashboards – all provided in one unified framework

Insurance content

- 400 insurance metrics & KPI's
- 200 report templates
- 60 insurance calculation templates

Six out of twelve insurance companies in Israel use InsFocus

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