# Oracle Documaker
# Standard Edition

One of the most important things you do in your business is communicate with your customers and sales channels. Yet, often your only contact with these important stakeholders is through the documents you send to them. Shouldn't you leverage every opportunity to strengthen these relationships? What if every communications touchpoint offered a way to not only clearly and accurately convey your message, but to also cross sell, improve customer loyalty and strengthen your brand? It can with Oracle Documaker, the market leader for enterprise document automation, used by leading companies worldwide.

Create, Manage And Deliver Powerful and Compliant Enterprise Communications with Minimal Reliance On IT

**KEY FEATURES**

- Interactive, dynamic publishing for real-time, on-demand documents
- A Microsoft Word® Add-In enables easy creation of documents using familiar authoring software
- Documaker Design Studio provides a user-friendly design tool for the creation of document templates and much more
- Powerful recipient handling enables one-to-one and one-to-many delivery options
- Conversion tools ease migration from legacy systems, while helping preserve the data and logic of your documents

## Communications That Transform Your Business

Oracle Documaker Standard Edition enables organizations to dynamically create, manage, publish and deliver adaptive enterprise content throughout the business lifecycle—across all distribution channels and lines of business. The next generation of Oracle's industry-leading EDA solution, Oracle Documaker Standard Edition offers a cost-effective way to address the design, production, and multi-channel delivery of a broad spectrum of documents, from highly structured transactional documents delivered in high-volume batch outputs, to highly personalized correspondence delivered on demand. Oracle Documaker delivers rules-driven document lifecycle automation for improved customer satisfaction, business agility, efficiency and reduced costs.

## Enable All Publishing to All Channels, While Supporting All Processes

Oracle Documaker Standard Edition supports any type of system across the enterprise from billing systems to CRM and enterprise content management solutions such as Oracle WebCenter Content. When rolling out new or updated products, Oracle Documaker Standard Edition enables the agility and flexibility enterprises must have to support the rapid roll-out of required documents, forms, legal language and other communications.

When migrating from legacy document systems, Oracle offers proven tools and migration methods, along with experienced, highly trained domain and technical personnel to help maintain the embedded intelligence of your data. Leveraging Oracle Documaker Standard Edition as a single system can streamline and simplify your processes and dramatically reduce costs.

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## KEY BENEFITS

- Quickly and interactively create and assemble compliant documents in structured and on-demand formats for delivery in batch, near real-time or real-time

- Rapidly deliver content in your customers preferred output methods, including 14 print streams along with SMS, HTML, PDF, RTF and much more

- Empower business users to create and customize content faster, minimizing reliance on IT

- Service customers globally with multi-language communications

- Shorten future document preparation by reusing electronically captured and stored data

- Reduce delays and processing time through automating routing and workflow

- Speed service and ease of doing business for agents

- Manage the entire document lifecycle through integration with Oracle WebCenter Content and/or legacy enterprise content management solutions

## Empower Business Users with Easy to Use Authoring and Design Tools

Business users can easily author content using a Microsoft Word Add-In that leverages the power of Documaker Studio in the background. The intuitive, easy-to-use Documaker Studio design tool empowers business users to create powerful, persuasive content, minimizing reliance on IT. Marketing, customer service representatives, and line-of-business managers can now all produce dynamic, "intelligent" transactional documents that transmit data and content.

## Increase Operational Efficiencies and Reduce Costs

With Oracle Documaker Standard Edition you can now automate lines of business that were previously considered too small, too specialized, or too expensive to support. By re-engineering your paper-intensive processes into electronic work flows, you can dramatically shorten the time it takes to support a new product or realize revenue. Documaker also enables a green work environment by promoting paperless procedures.

By using Oracle Documaker Standard Edition's automated data field population, you'll reduce the time, errors, and labor costs associated with manual processing and input while ensuring accuracy and compliance. Oracle Documaker Standard Edition not only improves your response time, but enables your organization to produce more attractive, easier-to-read, and consistently branded documents and communications resulting in increased customer satisfaction.
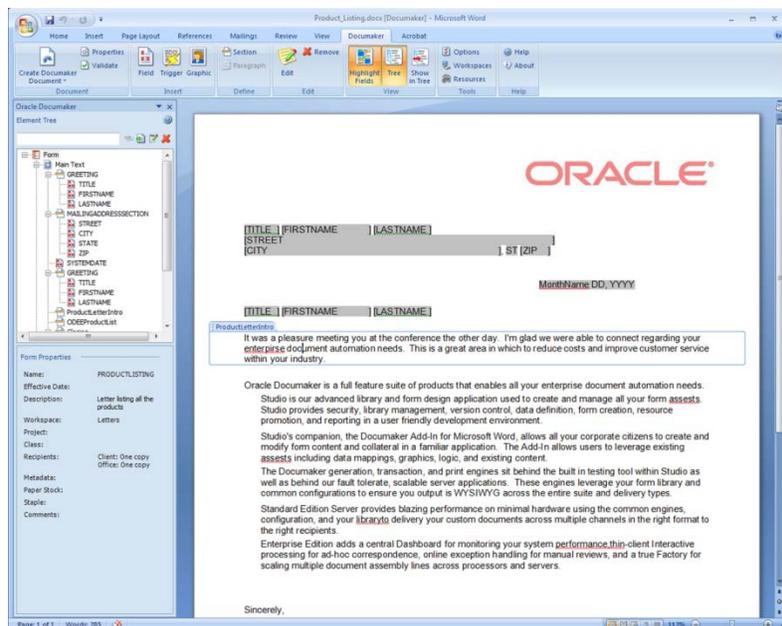


Figure 1. The Documaker Word add-in leverages familiar software to enable business users to create compliant forms.

**RELATED PRODUCTS**

- Oracle Documaker Enterprise Edition
- Oracle WebCenter Content
- Oracle Revenue Management and Billing
- Siebel Customer Relationship Management (CRM) Applications
- Oracle ERP (Enterprise Resource Planning) Software
- Oracle Database

**CONTACT US**

For more information about Oracle Documaker, visit oracle.com/goto/documaker or call +1.800.735.6620 to speak to an Oracle representative.

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**Hardware and Software, Engineered to Work Together**

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