



## ENTRY FORM

The importance of the quality of the nomination itself, and of the supporting information, cannot be overemphasized. The nomination should be as specific, accurate, and complete as possible. Keep in mind that in most cases those involved in the selection process will have no personal knowledge of the nominated initiative and will lean heavily on the information provided in the nomination form to make reasonable judgments.

Please email completed entry forms to Zao Wu at [zwu@celent.com](mailto:zwu@celent.com) by  
**Friday, 17 May 2019**

### 1. Please provide your contact details:

Name: \_\_\_\_\_

Title: \_\_\_\_\_

Company Name: \_\_\_\_\_

Company Address: \_\_\_\_\_

Telephone Number: \_\_\_\_\_

Email Address: \_\_\_\_\_

### 2. Please mark the category that you are submitting your entry for

- Data and Analytics and AI
- Digital and Omnichannel Technologies
- Innovation, Insurtech and Emerging Technologies
- Legacy and Ecosystem Transformation
- Operational Excellence

### 4. Title of the Initiative

---

---



## 5. Details

### *Products/Line of Business*

Please list Products/Lines of Business involved.

---

---

---

---

### *Brief description of the initiative*

Please provide a brief description of the initiative.

---

---

---

---

---

### *Elevator pitch*

Why should we consider this project for an AITA Award? Give us your elevator pitch in 100 words or less.

---

---

---

---

### *Project background and rationale*

Please describe the business need of the initiative. (What problems were being experienced? What were the drivers and targets or desired outcomes?)

---

---

---

---



Brought to you by CELENT & ASIA INSURANCE REVIEW

*Technology*

Brief description of the technology uses (e.g. architectural standards, database, platform, integration, use of vendor products if any, Agile development, or other?)

---

---

---

---

*Delivery Team*

How many individuals were involved? (e.g. internal/external IT employees? Were any product services firms involved? If so, which ones? How many external staff participated?)

---

---

---

---

*Timelines*

How long did the project take? What year did the initiative go live? (Please submit live, fully implemented initiatives only).

---

---

---

---

**Quantitative success metrics**

**What quantitative success metrics were achieved? (e.g. productivity enhancements, cost reductions, end user feedback, etc.) Reminder: Submissions without quantitative success metrics will not be considered complete.**

---

---

---

---



Brought to you by CELENT & ASIA INSURANCE REVIEW

*Qualitative business benefits*

Describe what other non-quantifiable results were achieved.

---

---

---

---

---

*Technology or implementation excellence*

What were the biggest challenges faced on this project? (and how were they mitigated?)

---

---

---

---

**Key factors**

**Describe the three most critical success factors that made this initiative successful.**

---

---

---

---

---

---

**6. Addition materials**

**Please attach any additional materials**



Brought to you by CELENT & ASIA INSURANCE REVIEW

**7. Solution Partner (Vendor/Consultancy/ IT Services/Business Process Services)  
(Optional)**

Name: \_\_\_\_\_

Title: \_\_\_\_\_

Company Name: \_\_\_\_\_

Telephone Number: \_\_\_\_\_

Email Address: \_\_\_\_\_