



Abe.ai

AI-Powered Banking



About Abe.ai

Abe.ai, an [Envestnet](#) | [Yodlee](#) company, is an artificial intelligence company that builds virtual assistant products & infrastructure for the finance industry. Financial institutions of every size—from small credit unions to the largest banks—use our software to create AI-powered human-like experiences to scale proactive support and engagement with their consumers.

Founded with the vision of creating simplicity and convenience in everyone's financial lives, Abe's conversational banking platform offers financial institutions a fully customizable, all-in-one banking solution to engage consumers. Emphasizing a great user experience, Abe is easy to deploy and maintain so financial institutions can get to market within weeks—not months or years.

Key Facts

Founded:
2016

Acquired by Envestnet | Yodlee:
January 2019

Offices:
Orlando, FL (headquarters)
Los Angeles, CA
San Francisco, CA

Executive Leadership:

- **Rob Guilfoyle** (Founder/Chief Executive Officer)
- **Jeff Weikert** (Chief Strategy Officer)
- **Eric Hochstadt** (Senior Vice President, Product)
- **Thomas Marek** (Vice President, Engineering)
- **Andrea Bruno** (Director, Client Implementation)
- **Mason Moore** (Director, Marketing)
- **Jordan Manning** (Senior Data Scientist)



What is Conversational Banking?

Conversational Banking is the ability to engage with a financial institution through natural language via interfaces like IOT voice devices, messaging platforms or telephone systems. Unlike mobile banking apps that require you to search for information in graphical user interfaces, [conversational banking](#) lets users access their financial information through channels like Amazon Alexa, Google Home, SMS, Facebook Messenger, web/mobile and smart IVR, humanizing interactions between a financial institution and its consumers via the platforms they prefer.

Abe.ai's Products

Virtual Financial Assistant – proprietary AI-driven conversational technology that empowers financial institutions to create meaningful differentiation in the market through simple and engaging conversational experiences. Powered by AI, machine learning and natural language processing, Abe.ai's contextually aware Virtual Financial Assistants (VFA) can be programmed to ask and answer questions in familiar, conversational language. This two-way interaction provides a more intuitive experience that lets users get fast answers about their finances.

Conversate™ – Abe's AI platform that gives financial institutions the power to build, launch and support their conversational banking roadmap and deliver predictive and proactive customer service that optimizes operational efficiency. Our platform allows a financial institution to customize and own the roadmap of their Virtual Financial Assistant without the need for armies of data scientists and machine learning experts.

Product Benefits

Sample Consumer Benefits:

- Search for past transactions, such as checks or credit card activity, across any one of their accounts.
- Transfer money between accounts or pay bills.
- Get routing number information or branch hours.
- Receive proactive notifications about low-balances or payment due dates.
- Set future financial goals and spending alerts.
- Quickly navigate the mobile app and find financial information.
- Simplify the application process.

Sample Financial Institution Benefits:

- With automated human-like conversations, customers can self-serve through digital channels, increasing operational efficiency and reducing call center volume.
- Hold human-like conversations at a scale that educate and support customers on meaningful money matters, building loyalty and extending lifetime value.
- Through voice-and-messaging experiences, consumers can share information needed from them on their time and in ways that they prefer, simplifying the onboarding experience.

Contact

- To schedule a product demonstration, please contact us at sales@abe.ai or complete this [questionnaire](#).
- Press/Media Inquiries: media@abe.ai
- General Inquiries: contact@abe.ai

More Information

- Follow Abe.ai on [Twitter](#), [LinkedIn](#) and [Facebook](#).
- Web: www.Abe.ai



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