



SSP VERIFY

WHAT IS SSP VERIFY?

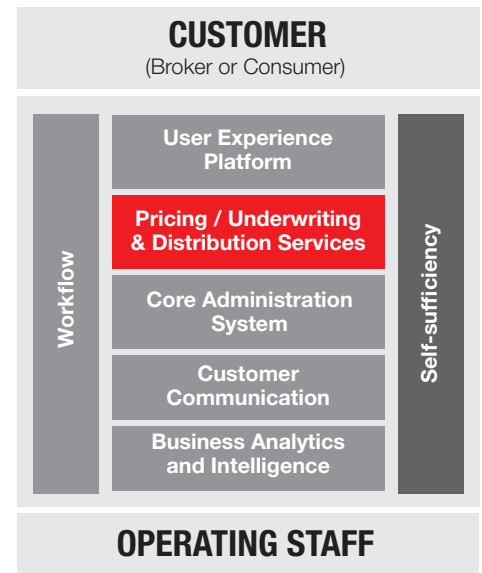
SSP Verify is our award-winning pre-inception fraudulent behaviour analytics tool. It provides sophisticated data manipulation analysis across multiple channels, with a single customer view. With advanced capability, SSP Verify has a range of core features that help combat fraud at point of sale.

Insurers have complete self-sufficiency on how to configure SSP Verify via insurer Management Centre, providing a complete and accurate picture of customer activity. As a cloud-based solution, changes are immediate so you'll be able to make the most of a range of sophisticated functionality that will significantly enhance your business agility from day one.

WHY CHOOSE SSP VERIFY?

Using SSP Verify will improve your business's profitability and efficiency, through the use of real time data analytics. This enables you to spot trends and take action, as you choose.

- **Stop known fraudsters in their tracks:** Flag those customers you don't want to do business with through the stop list function, which you can access and update in real time through insurer management centre.
- **Identify suspicious behaviour:** Track what customers are doing in real time using SSP's single customer view capability.
- **Provide the right premiums:** Determine the right pricing decisions based on the ability to identify suspected non-disclosure of material facts and deliberate misrepresentation of risk information.
- **Provide a whole of market fraud defence:** Whether you use an SSP policy management/claims system or an alternative, you'll have a full view across the market as to what customers are doing regarding quote manipulation. You also have full control over your risk selection and pricing.
- **Meet regulatory requirements:** Meet your regulatory requirements to support checks by HM Treasury Financial Sanctions and Politically Exposed Persons lists.
- **Provide comprehensive management information:** Gain real-time MI and business intelligence to track KPIs and inform your future business decisions.
- **Block suspicious devices:** Using SSP's device ID solution, we can tackle ghost broking and fraud rings.



HOW IT WORKS - CORE FEATURES

SSP Verify has a range of core features that will help you combat fraud. How you choose to configure and use these is up to you – they can be tailored to suit your business. It's all managed through a secure portal that provides you with the control and visibility you need. Here's a summary:

Core Features	What it does		
PRIVATE AND SHARED WATCH LISTS	Shared (common to all users across SSP Verify) and private (exclusive use for the insurer) facilities are available. Private watch lists allow you to create lists of proven or suspected fraudsters, ghost brokers, fraud rings and computing devices that have come to insurer attention.	Watch lists are audited and can be configured for: <ul style="list-style-type: none"> • People • Addresses • Computing devices • IP addresses • Vehicle registration numbers • Email addresses • Telephone numbers • Bank account numbers 	Bulk import capability to integrate with other platforms. Addresses statutory requirements relating to HM Treasury Financial Sanctions and Politically Exposed Person checks.
CUSTOMER BEHAVIOUR	Identifies potentially fraudulent behaviour, including non-disclosure of material facts and deliberate misrepresentation, across all channels via a single customer view.	Allows the insurer to apply bespoke business rules to the customer activity data at point of sale.	Allows the insurer to take appropriate action from reports or refer/decline responses into their PAS platform.
DEVICE VIEW	Identifies and monitors the use of computing device be it PC, tablet or mobile in real time, using sophisticated "device fingerprinting" technology.		
DEVICE VELOCITY	Connect transactions that appear to be generated from a common device using the device fingerprint.	Reports, refers or declines quotes based on a threshold set for the number of transactions from a common device.	



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For further information on SSP Verify, call us on **0800 590 705** or visit **www.ssp-worldwide.com**

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