



# SSP PURE INSURANCE

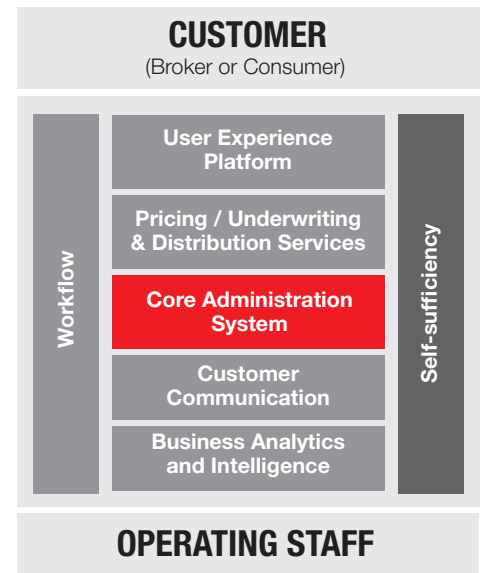
## WHAT IS SSP PURE INSURANCE?

SSP Pure Insurance is a flexible packaged end-to-end insurance platform that supports digital innovation and the launch of new offerings into the market on a low-cost, high business-benefit basis. Flexible, seamlessly integrated, channel-neutral, on-demand and comprehensive; SSP Pure Insurance provides an intuitive, browser-based interface layered over a feature-packed system offering every function for servicing your customers and intermediaries.

## WHY CHOOSE SSP PURE INSURANCE?

SSP Pure Insurance is our comprehensive insurance IT solution that puts you in control of configuring systems and processes that will future-proof your business. Whether you're a start-up, composite insurer, MGA, or part of a large company with particularly niche needs, Pure is a flexible, modular, fully integrated software package. Pre-built to cover all aspects of your required functionality, it is a web-enabled solution which helps you address your business priorities via use of business user tools, with minimum impact on your business.

- **Driving profitable growth:** Ever-changing customer demands, regulatory pressures and a challenging economy can make profitable growth difficult. A sustainable solution underpinned by a continued investment driven product roadmap is vital to meet the sophisticated, niche requirements of each insurance company.
- **Connecting with people, devices and your market:** Increasing connectivity between businesses, trading partners and customers present numerous challenges and opportunities to today's insurers. A system which enables immediate access and on-demand service for brokers, partners and customers with minimum disruption is key to staying ahead of your competitors.
- **Driving operational efficiency and automation:** Finding a Policy Administration System which allows you to drive profitable growth, while enhancing your business processes is paramount to ensuring your challenges are being met head on. With years of industry knowledge behind us, you can trust SSP to provide a packaged but flexible solution which meets your complex requirements.
- **Proven across the globe:** SSP Pure Insurance has been successfully deployed by more than 50 insurance organisations across the globe on 4 continents by both commercial and personal lines insurers, supporting all channels to markets.



## HOW IT WORKS - CORE FEATURES

SSP Pure Insurance is based on the latest Microsoft technology stack allowing us to exploit their R&D investment in solutions such as SharePoint and Microsoft Office whilst providing you with a cost effective approach to deploying technology. With its breadth of functionality and comprehensive and fully documented web services layer it can fit readily into any distribution channel and business process. Its wide range of business user configuration tools will allow you to be fully in control of the launch of new services and offerings. In short, it helps you stay ahead of the curve and respond to the changing demands of your market, today and tomorrow.

Core Feature	What it does
<b>PARTY MANAGEMENT</b>	Bringing simplicity, flexibility and order to customer and partner relationship management, anywhere in the world. Our intelligent component gives you a single view of partners and relationships across your business, channels and trading partners. It maximises up-sell and cross-sell opportunities, enables multiple communication and co-ordination routes, and provides more effective insight and customer service.
<b>POLICY ADMINISTRATION</b>	Flexible, seamlessly integrated, channel-neutral, on-demand and comprehensive: an intuitive, browser-based interface masks a feature-packed component offering every function for underwriting and managing policies providing a plethora of channel options such as; broker portal, trading platform and bordereaux import support, it helps streamlines processes for efficiencies in administration and underwriting as well as being secure and accessible from anywhere.
<b>REINSURANCE &amp; CO-INSURANCE</b>	Full calculation, automation and tracking of proportional and non-proportional reinsurance as well as co-insurance, enforcing reliable controls, reducing leakage and providing you with the information to monitor reinsurance programs, exposure and performance.
<b>CLAIMS</b>	Comprehensive claims management capability that drives automation, reduces leakage, enhances customer satisfaction, builds third-party relationships and simplifies the whole process through a choice of interfaces. Even more importantly, by tracking all claim activities through business process management and service targets through tailored workflows, it supports best practice from FNOL to settlement, as well as providing third-party administrator (TPA) access and import capability.
<b>FINANCE</b>	Cost-effective automation, multi-currency capability, configurable commission, fees and taxes, alongside full double entry based finance management. For any aspect of billing, SSP has you covered. From automated receipt and policy reconciliation to flexible payment, secure authorisation and audit to a full payment history, query handling and configurable dashboard based reporting, you'll always have access to what's important – the numbers.
<b>PRODUCT BUILDER</b>	Fast, intuitive and business-friendly: Product Builder a product composition tool that seamlessly integrates with your current or new processes. It enhances productivity by giving business users complete control of the process using simple tools such as Microsoft Excel, eliminating any coding requirements. It has the agility to cater for any product structure, the responsiveness to cost-effectively meet changing needs and a speed to market greater than that predicted by experts – including Microsoft itself.

For further information on SSP Pure Insurance, call us on  
**0800 590 705** or visit [www.ssp-worldwide.com](http://www.ssp-worldwide.com)

Head Office: Second Floor G Mill, Dean Clough, Halifax, West Yorkshire, HX3 5AX

