

About Tia Technology

Strategic digital insurance solutions for today and tomorrow

Activating the insurance digital ecosystem.

With its open architecture and advanced integration possibilities, the Tia Solution supports the insurer's digital ecosystem – well into the future.

Tia Technology provides an open, scalable, standard software platform to P&C and Life insurers around the world. With over 20 years of software and services experience and over 65 customers serving over 100,000 users globally, Tia has deep insight into insurance business processes. We deploy this expertise to help insurers develop differentiating products that engage their customers and support their business strategies and digital transformations.

The Tia Services team

Besides a strategic insurance platform, we offer the full scope of expert implementation, application management and hosting services. No matter where our customers are on the digital spectrum, our Tia Services team works to ensure they keep control of costs, achieve a faster time to market and realise the ultimate business value of their Tia solution. Tia Services has boots on the ground in Scandinavia, the Baltics and South Africa, and an extensive global partner network.

Supporting the insurance value chain

The Tia Enterprise Solution delivers the essentials for running any insurance business process and fits into any enterprise application landscape. For most insurers to deliver on their business strategy, they need to be able to serve customers through each part of the insurance value chain. With its open and flexible architecture, Tia supports every part of this value chain and enables free integration to third-party technologies, such as customer engagement portals or data and insights systems. With the Tia Solution, insurers can optimise their digital ecosystem and evolve it as their business needs change over time.

The Tia value chain



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Our product portfolio

The Tia Solutions are built to meet the ever-changing needs of insurers who want to bundle and market services for more efficient customer engagement. This provides standardisation, automation and access to machine learning, as well as AI, IoT, and REST APIs. The Tia product landscape consists of three different types of solutions:

- **Tia Enterprise Solutions:** Core applications that contain and manage data, processes and analytics. In a segmented landscape, Tia Enterprise Solutions provide a base for controlling data in all channels.
- **Tia Business Solutions:** Applications that make life easier for business users who need to develop new insurance products or perform other business-related configuration tasks or reporting.
- **Tia Digital Solutions:** These are built using a user-design approach, so each Digital Solution is designed for a specific persona. For example, for an insurance sales agent the UI/UX is optimised for the common tasks that this persona needs to perform.

Our extensive partner community

To ensure dedicated and specialised service, that includes knowledge of local rules, regulations and business practices, we have built an extensive global partner community. We've carefully selected and established close relationships with reputable global and local partners, such as CGI, Accenture and Deloitte, to ensure we can accommodate all our customers' local-market needs.

Our annual community conference

Each year, we host the Tia Community Conference (TCC), where we bring the entire community together. This includes customers and partners from across the globe, who come to learn, to share and to be inspired by the latest knowledge, ideas and trends in the industry. The strong community helps drive new ideas and development that benefit all participants.

Our strong owner and supporter

Tia Technology is owned by EQT, one of the most established and best performing private equity firms in Europe. Since mid-2014, EQT has contributed significant financial services and operational experience, strengthening Tia and preparing us for a demanding, fast-paced future.

On-premise or as-a-service

The Tia Solution can be an on-premise installation or provided as-a-service.

Tia-as-a-Service provides a full cloud setup helping insurers to:

- Predict IT costs more easily and accurately
- Reduce operational costs and risks
- Increase operational efficiency
- Scale more easily and efficiently
- Keep pace with compliance and innovation

Contact us

Find out more

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The Tia Solutions



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