

## INSURANCE NEWSLETTER SEPTEMBER 2018

I have a few things to bring to your attention this month.

The first is [VendorMatch](#), which launched in beta earlier this year. We're now looking at the final set of changes required to turn it into a core proposition to clients to sit alongside our premium [Research & Advisory service](#).

As of today, about 90 insurance vendors (out of a total of about 99 vendors across the financial services technology market) have chosen to list their services on [VendorMatch](#). [VendorMatch](#) helps you to discover new, exciting, and relevant commercial technology solutions, allows you to evaluate partners for future projects, and saves you time and money in the process.



Jamie Macgregor, CEO

We are not stopping there! We will also use [VendorMatch](#) internally as a mechanism for our own research and plan to deliver the bulk of our vendor-related research through the platform. Our goal is to run our ABCD and Spectrum reports on [VendorMatch](#) by the end of the year. We've got an ambitious digital roadmap ahead of us, and I look forward to hearing your feedback from you as we continue to launch our [new digital services](#).

The second is our [Model Insurer](#) awards. We've now opened up the admission forms on our site and are ready to receive your nominations for innovative new projects in the field of **Data, Analytics and AI, Digital and Omnichannel Technologies, Innovation and Emerging Technologies, Legacy and Ecosystem Transformation, and Operational Excellence**. Last year, we had over 130 brilliant nominations from 29 countries. If you know of a great project that meets the entry requirements, then please submit it [here](#). Can't wait to learn more.

Finally, [InsureTech Connect](#) comes back to Las Vegas next week, presented by our parent firm [Oliver Wyman](#). So far, over 6,500 people have registered for the event from all over the globe. It is a "must-go" destination for those interested in innovation across the industry. We'll be there and reporting on what we see and learn. If you're keen to attend, then feel free to use this link for [access to a Celent discount](#).

Also, this year it looks like there are more insurers from outside the US attending ITC. If you are new to the event, we'll be holding a [preconference session](#) on 1 October designed to help get you oriented. Details can be found [here](#). If you'd like to attend this, then please speak with your Celent Account Manager.

We hope to see you there!

**Jamie Macgregor**  
**Senior Vice President**  
[@JamieMacgregorC](#)



[Latest Blog](#)

### [\*\*FOLLOWING THE PROGRESS OF AI IN INSURANCE\*\*](#)

There is a growing proportion of insurers who invest in artificial intelligence. It has been a few years that we have seen specific interest in data from insurers, and more specifically how they can leverage advanced analytics and artificial intelligence to make optimal business decisions.

[More Blogs »](#)



[Featured Analyst](#)

### [\*\*DONALD LIGHT\*\*](#)

Donald Light has worked as an insurance analyst and consultant, primarily on the property/casualty side of the industry and has been with Celent now for 15 years.

[More Featured Analysts »](#)



[Upcoming Roundtable](#)

### [\*\*ARTIFICIAL INTELLIGENCE IN INSURANCE: TOOLS AND MODELS INSURERS CAN CHOOSE \(INVITATION-ONLY\)\*\*](#)

We will share our views on how Artificial Intelligence is being used in insurance today, how tooling is being deployed to support these efforts and some of the



[Upcoming Webinar](#)

### [\*\*CUSTOMER EXPERIENCE: THE NEW BATTLEGROUND FOR DIFFERENTIATION\*\*](#)

[Karlyn Carnahan](#) will discuss a new framework for a customer-centric approach and how to transition to the new digital architecture that is required to support it.

resourcing models insurers are using to bring Artificial Intelligence to insurance.

[All Events »](#)

[All Events »](#)



Webinar On-Demand

### [AI IN INSURANCE, PART 1: THE TOOLS SUPPORTING DATA SCIENCE AND THE RISE OF DATAOPS](#)

Artificial intelligence is of increasing importance in insurance, and insurers are hiring for or creating Data Scientist positions to leverage this opportunity.

[More On-Demand Webinars »](#)



In the News

### [FIVE KEY INSURANCE EMERGING TECH INSIGHTS](#)

Has the explosion of new technologies and the continual media hype caused you to question if these claims are exaggerated or if your peers are actually getting results? Are you thinking of investing in one of these new techniques? Wondering what others in the industry are doing?

[All News »](#)



Model Insurer

### [NOMINATIONS ARE NOW OPEN!](#)

Celent Model Insurer is awarded for best practices of technology usage in different areas critical to success in insurance,



Celent VendorMatch

### [THEY CAN'T FIND YOU IF YOU'RE NOT HERE](#)

and is the main award that an insurance carrier can receive from Celent. It is an annual program, celebrating its 13th anniversary in 2019.

It costs nothing to build and feature a vendor profile. Give us an hour and we will help you find your match(es).

---

### **Recently Published Reports**

[API Technology: Enabling Digital Insurance](#)

[Demystifying Artificial Intelligence in Insurance: The Industry Perspective](#)

[Innovation in Insurance: Defining the Current State Through an Analysis of Six Years of Model Insurer Submissions](#)

[Insurance in Asia-Pacific: 2018 Business and IT Priorities](#)

[Searching for API, Microservices, and Cloud-Native Insurance Software: Finding the Optimal Trade-Off](#)

### **Insurance Reports**

---

*What would you like to see on Celent's research agenda? Email [info@celent.com](mailto:info@celent.com) with your suggestions.*

---