



# Preventing diabetes with data.

Springbuk's Health Intelligence platform equipped Durham County with the direction and resources needed to not only track claims, but track gaps in care and compliance for their most prevalent chronic condition - diabetes.

## **Durham County and Springbuk: Smarter Technology for Healthier Decisions**

Like many employers, Durham County Government's leadership was facing rising healthcare costs, inefficient reporting, and the ever-present challenge of calculating ROI. They wanted a way to not only track and report on historical data, but to create actionable insights and strategies for their wellness initiatives.

Gayle Harris, General Manager and Public Health Director of Durham County stated, "In recent years, Durham County Government has implemented the Managing for Results Model requiring the use of data collection and measuring outcomes to guide strategic approaches to the way we do business."

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When Durham County started using Springbuk's Health Intelligence platform, and transitioned from relying on carrier reports and disparate data sources, they were able to compare healthcare spending year over year. They began to track not just claims, but also track gaps in care and compliance for their most prevalent chronic condition, diabetes. Partnering with Springbuk gave Durham County the ability to address this population with precision.

Durham County's leadership identified a difference in members that utilized their onsite clinic at least once over an 18 month period. Active clinic members' PEPM was \$332 less than their inactive members - representing an annual savings of \$322,704 for Durham County.

This visualization of results from efforts like an onsite clinic justifies current wellness spend for Durham County. It also helps leaders make smart budgeting decisions and build a case for continued investment in wellness programs that are not only contributing to the company's overall wellness culture, but ultimately impacting the bottom line through members' choice of care.

Durham County's goal is to help their employees maintain or decrease their current risk factors. Now, with access to accurate clinical and financial insights, they're able to do this more effectively and advocate for their programs and methods.

“Having access to data that has been summarized in a dashboard format helps Durham County Government better understand the impact of benefits offered to our employees,” says Harris.

Durham County recognizes an opportunity for even more impact, continued engagement, and cost-savings. “We are able to take the digestible information and examine ways to improve health outcomes while achieving cost savings for our organization,” said Harris.

According to the American Diabetes Association, the national cost of diabetes in the US in 2012 was more than \$245 billion. In the past 12 months, Springbuk has identified over \$95 Million in savings opportunities for our customers in this category. With Springbuk's Health Intelligence platform, you can identify your share of that cost, close the gaps in your population, decrease spend, and increase wellness.



Ready to see how Health Intelligence fits into your organization?

Request a personalized demo today at [springbuk.com/request](https://springbuk.com/request)