

Getting Through This Together

breathe^{life} Digital Insurance Distribution Kit

In these unprecedented times, we understand that the most immediate concern for insurers is to protect the health and safety of their employees and distribution partners. This has come to mean that most teams are working from home or isolated office spaces, with zero face-to-face customer interaction. Advisors are struggling to continue their operations and the Covid-19 concerns have been compelling consumers to get life insurance more than ever before. As you review and implement crisis management and business continuity plans, we wanted to take steps to help you.

Some digitally enabled Insurers are reporting a 50% increase in life insurance applications since mid-February. On the flipside, insurers that do not have the technology needed are seeing a decrease in policies issued.

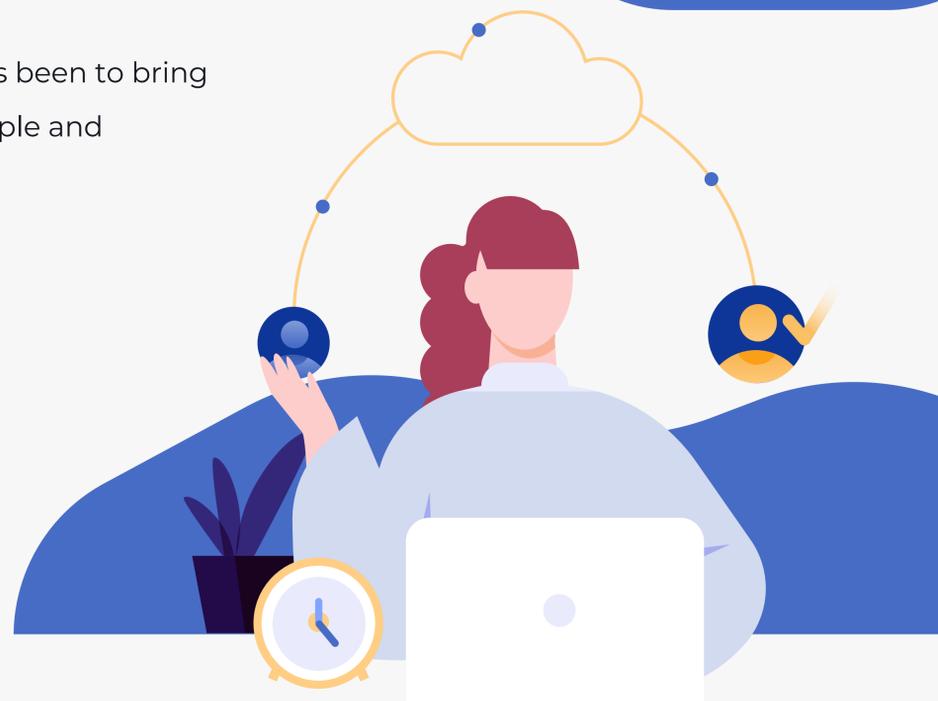
We didn't build the platform with a pandemic in mind, our goal has always been to bring financial security to all, whoever and wherever they are by providing a simple and personalized insurance experience. This has never been so important.

The Digital Distribution Kit

This turnkey solution can be up and running quickly so your advisors can provide financial security to everyone who needs it. Anywhere. Anytime.

Enable Advisors to:

- Input details about the client
- Send a link & remotely engage clients with a simple and personalized experience
- Automate fact finding with a series of questions designed to understand client needs
- Connect with the client via chat, phone, video, or co-browsing
- Continue the client's application with existing tools



Enable Consumers to:

- Self-educate themselves on products and services
- Feel empowered as they navigate the purchase funnel via digital solutions
- Schedule a call, chat, or videoconference with their advisor if they need help
- Buy insurance in the comfort of their home
- Refer a friend

Let us help you continue your operations, mobilize your advisors, and protect more families.