

INTEGRATE THE HUMAN FACTOR INTO YOUR SECURITY ANALYTICS & INSIDER THREAT PROGRAM



Neighborhood Watch[®]
for Corporations

Reduce the time, energy and effort required to resolve cyber and insider threat risks with proactive staff reporting of non-technical observations

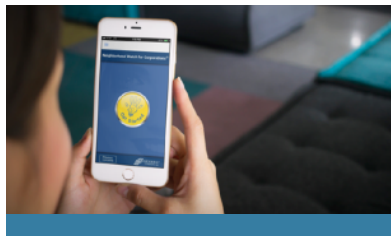
COMPLIANCE & BEST PRACTICES



A COMPLIANCE AND BEST PRACTICE SOLUTION FOR THE DIGITAL WORKFORCE

Meet or exceed regulatory requirements in finance, healthcare and cyber security with a staff communication tool that enables more timely, actionable reporting of workplace concerns. Beyond commodity, check-the-box phone hotlines, our solution adds value by crowdsourcing workplace risk intelligence in support of critical decisions.

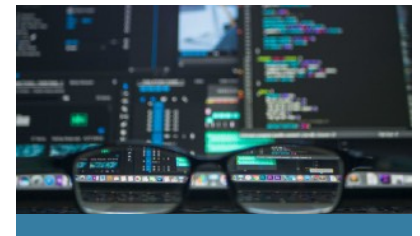
INTELLIGENT HOTLINE SYSTEM



DIGITIZED EXPERT ELICITATION INTERVIEWS TAILORED BY ISSUE

The NWFC™ workplace risk hotline app supports one or more use cases, providing staff a guided experience. By combining investigative and intelligence subject matter expertise with proprietary algorithms, NWFC™ delivers an intake interview tailored to a specific concern, uncovering critical, often missed details in support of effective responses.

IMPROVE ROI OF ANALYTICS & CMS



IMPROVE RESOLUTION BY INCORPORATING NON-TECHNICAL OBSERVABLES

Stakeholders from Cyber Security, Fraud, HR, Ethics and Safety increasingly rely on case management and data analytics tools for timely identification and efficient resolution via an integrated risk management strategy. NWFC™ provides better fuel for these analytics, case management and GRC engines, increasing your ROI.

Learn More: www.riskhotline.com

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WHY THE HUMAN FACTOR IS CRITICAL

Highly regulated and reputation-focused industries are working hard to educate staff about IP protection, cyber security, conduct/culture risk and fraud issues. **That said, too few managers of risk are giving enough attention to what happens after training and awareness programs have educated staff about the need to take notice of concerning workplace behaviors.**

Key stakeholders in risk management are just beginning to understand the impact of changes in how today's digital native workforce prefers to communicate. As a result, many are second-guessing their reliance on outdated telephone hotlines and generic webforms that inadvertently create barriers to the timely, actionable reporting of concerning workplace behaviors that on which proactive managers of risk rely.

Intelligent workforce communication tools can mirror the success of ATMs and airport check-in kiosks by effectively extending the reach of key cyber, fraud, human resources, ethics and security professionals, helping reduce the time, effort and cost of resolving security incidents.

Intelligent apps like NWFC™ use expert elicitation interviews to guide non-expert staff through a series of questions that uncover timely, actionable non-technical observations that can help shorten investigations, resolve issues quicker and improve analytics.

It has never been more important to incorporate “the voice of the workforce” in efforts to mitigate security incidents, and NWFC™ is the premier solution for considering “non-technical observations” along with SIEM, GRC & PSIM platforms.

USE CASES

INSIDER THREATS

A core element of any insider threat program is ensuring staff have an effective channel via which to share concerns that are timely and actionable

ANALYTICS & CMS/IMS

Increase ROI on your analytics platform and improve the efficiency of Case Management with more actionable, contextual data

INTEGRATED RISK TOOL

Our extendable, intelligent hotline app is able to support one or more departments with tailored solutions that follow our clients' risk exposure across verticals and use cases

KEY QUESTIONS TO CONSIDER

READY TO INTEGRATE NON-TECHNICAL HUMAN OBSERVATIONS INTO YOUR INSIDER THREAT PROGRAM OR DATA ANALYTICS PLATFORM?

- Have you considered (or you have you already incorporated into your InTP) a communication tool that enables any staff member to proactively share observations about the full range of key risks as identified by InTP stakeholders across multiple departments?
- If your InTPs requirement for a staff reporting tool is subordinated to an ethics-focused hotline, does that tool include the ability to effectively uncover actionable contextual details from users through the use of digitized expert interviews or does it rely upon a series of general questions?
- What are the key features and success criteria you consider when evaluating a workplace communication tool that effectively activates the human sensor network to help reduce the time, energy and effort required to mitigate and resolve current and emergent insider risks?



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