



See What You're Missing

Grokker's patented solution offers what no ordinary wellness platform can: thousands of proprietary HD videos available globally on any device, supported by a community where employees engage with experts and motivate each other.

- **Large enterprise companies come to Grokker to augment their existing platform investments** with Grokker's unparalleled variety of wellbeing video to improve employee engagement. Grokker quickly and inexpensively integrates to provide employees the personalized, holistic wellbeing content that was previously missing.
- **Companies introducing a new wellbeing component to their benefits program** choose Grokker for its effective, easy-to-manage solution. Along with personalized, holistic content to engage employees, companies can launch their new wellbeing program and go live within 30 days. Grokker's on-demand solution is available at a much lower price point than traditional platforms, and its turnkey design requires very low HR team overhead.

In addition, Grokker's online community lets program participants be as social (or as anonymous) as they want to be, while challenge, incentive, and motivational elements improve adoption and participation. Whether you're launching a new wellbeing initiative or complementing an existing platform with Grokker's exclusive content, our flexible solution will inspire your employees and deliver results.

Your Virtual Wellbeing Team

Let Grokker's Customer Success Team do the heavy lifting and take the work out of workplace wellness by guiding you from planning to launch and into your future:



FAST AND EFFECTIVE LAUNCHES

Get your programs and promotions up and running quickly without internal IT or other technical resources



DEDICATED CUSTOMER SERVICE

We'll work with you throughout the year to make sure that your wellbeing program caters to your whole workforce and inspires your teams on their wellbeing journeys



PERSONALIZED ANNUAL WELLNESS CALENDAR

We'll deliver monthly programs tailored specifically to your workforce a year in advance



COMMUNICATIONS TO EMPLOYEES

Our Communications Toolkit makes it easy with customizable challenge promo materials, email templates, and monthly newsletters to help you promote Grokker on an ongoing basis



CHALLENGE AND INCENTIVE PLANNING AND EXECUTION

From gamification and competition to rewards and reminders, we'll plan and execute a full suite of motivational activities designed to positively encourage your employees to take action and inspire them to make real change



ONSITE PRESENCE

We'll join you onsite at wellness fairs and other internal events to raise awareness, promote your program's benefits, and drive participation

Features and Services

Our workforce wellbeing solution boasts a comprehensive set of features and services to ensure your employees and HR team make the most of their Grokker experience.

✓ CORE

- More than 4000 high quality videos
- 90+ programs for all levels on fitness, nutrition, mindfulness, sleep, and financial wellness
- Wellness Minutes, Levels, and Streaks to track progress
- Wellness Quiz to assess wellness level and get recommendations
- Calendar to schedule activities and track progress
- Email and App reminders for activities and programs
- Individual and team challenges
- Connect with tracking devices and apps: Fitbit, Garmin, and Apple Health
- Available on web, mobile apps (iOS and Android), AppleTV, Roku, and FireTV
- Incentive program and reward fulfillment
- Co-branded employee experience
- Dedicated customer success team
- Single Sign On (SSO) — extra

✓ EDUCATION

- Leadership education: Monthly webinars
- Weekly blog posts on employee wellness and engagement
- Themed monthly newsletter highlighting ways to promote wellness within your organization each month

✓ REPORTING

- Real-time employer reporting dashboard showing a monthly view
- Pre- and post-challenge surveys to track behavior change against program goals
- Monthly strategy sessions and quarterly update reports with your designated Client Success Manager
- Location-specific employer reporting — extra
- Ability to partner with third-party incentive management tools — extra

✓ COMMUNICATIONS

- Annual wellness calendar, highlighting the theme of the month, program of the month, and ideas for ways to engage your population
- Challenge theme bank, equipped with customizable digital and print assets to promote your next Grokker challenge
- Customizable digital, print, and video assets for awareness
- On-Site Grokker launch events — extra

About Grokker

Grokker is the on-demand wellbeing solution that employees love. The patented solution combines proprietary HD videos available anywhere, anytime, on any device, with the support of an active community where employees engage with experts and motivate one another. Whether launching a new wellbeing initiative or augmenting an existing platform, Grokker works to inspire employees and delivers real results.

