

Quit Genius

The last tobacco cessation program your employees will ever need.

Tobacco use costs employers **\$3,598** per year per employee in direct healthcare costs.



Quit Genius

Quit Genius is the most effective tobacco cessation program designed to help your employees quit for good.



On-demand digital behavioral health coaching

(psychological support)



12 week of nicotine gum and patches

(physical support)



CO breath sensor to track your progress

(verification)

We guarantee a **25% verified** quit rate across all enrolled users.

The only digital tobacco cessation validated in a clinical trial

700k

Quit Genius participants enrolled

52%

CO-verified quit rate (achieved in RCT)

\$1,871

medical cost-saving per enrolled participant



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www.quitgenius.com